Web Style Guide Foundations Of User Experience Design

Covering key areas of evaluation and methodology, client-side applications, specialist and novel technologies, along with initial appraisals of disabilities, this important book provides comprehensive coverage of web accessibility. Written by leading experts in the field, it provides an overview of existing research and also looks at future developments, providing a much deeper insight than can be obtained through existing research libraries, aggregations, or search engines.

User experience design teams often suffer from a decentralized, blank canvas approach to creating and documenting a design solution for each new project. As teams repeatedly reinvent screen designs, inconsistency results, and IT teams scramble to pick up the pieces. Pattern libraries only go so far, suggesting general solutions to common problems instead of offering concrete, specific design treatments. At times, documented solutions turn into a costly mess of unclear expectations, unrealistic goals, and abandoned work. Enter components, each of which represents a chunk of a Web page. Designers can produce wireframes, mockups, or markup far more efficiently reusing components based on an established design system. Rather than limit innovation, components enable designers to render solved design frameworks quickly and to focus on the problem at hand, drastically improving the

quality and rate of production. In addition, teams develop a deeper baseline for collaboration, a platform for governance, and a structure for useful and predictable documentation. This book defines the role of components and why they matter, maps out how to organize and build a component library, discusses how to use components in practice, and teaches a process for documenting and maintaining components. In the present digital world, the growing number of internet users has made web quality an important factor for accessing online services and increasing the customer base of an organization. The advances in information technology and the internet have opened new dimensions in many different industries. Currently, accessibility research is an active area of research. Specifically, access for everyone regardless of disability has become an essential aspect of web development. As webpages will be used by both nondisabled and disabled individuals, web pages must be designed with a technical criterion that fits universal needs. The ambition to make websites barrier-free is not limited to standards and laws but has been on the agendas of all governments and public agencies recently, and this universality of websites is a fundamental area of research. App and Website Accessibility Developments and Compliance Strategies intends to provide theoretical and practical contributions for the accessibility of websites for both disabled and nondisabled individuals. This book discusses how web quality parameters like usability and accessibility are being evaluated for their universal design and accessibility by different types of disabled individuals. The chapters cover the

current methodologies for evaluation, accessible design criteria, inclusive practices in web and app development, and policies and interventions across different types of websites. This book is ideally intended for web developers, designers, software engineers, IT specialists, social organizations, governments, practitioners, researchers, academicians, and students in the usability and accessibility of websites for disabled individuals.

Op eenvoudige vragen over wereldwijde trends geven we systematisch de verkeerde antwoorden. In Feitenkennis legt hoogleraar Internationale Gezondheid en Hans Rosling uit waarom dit gebeurt. 'Een van de belangrijkste boeken die ik ooit heb gelezen .' Bill Gates 'Iedereen zou dit boek moeten lezen.' de Volkskrant Op eenvoudige vragen over wereldwijde trends geven we systematisch de verkeerde antwoorden. In Feitenkennis legt hoogleraar Internationale Gezondheid en wereldfenomeen Hans Rosling uit waarom dit gebeurt. Hij presenteert daarbij tien redenen en komt zo met een radicaal nieuwe verklaring. Ons probleem is dat we niet weten wat we niet weten, en dat zelfs onze gissingen gebaseerd zijn op vooroordelen. Het blijkt dat onze wereld in een veel betere staat verkeert dan we denken. Feitenkennis zit boordevol anekdotes, aangrijpende verhalen en Roslings kenmerkende grafieken. Het is een inspirerend, onthullend en essentieel boek dat de manier waarop je de wereld ziet compleet zal veranderen. 'Feitenkennis zorgt ervoor dat je zowel meer realistisch als meer hoopvol naar de wereld kijkt. Een geweldig en belangrijk boek.'

Ionica Smeets 'Zijn laatste boek over denkfouten zou iedereen moeten lezen.' Martijn van Calmthout

Communicating Sustainability is a book of evidence-based strategies for making sustainability vivid, accessible, and comprehensible. To do this, it brings together research from a range of specialties including cognitive psychology, visual perception, communication studies, environmental design, interpretive exhibit design, interpretive signage, wayfinding, storytelling, courtroom litigation, information graphics, and graphic design to illustrate not only what approaches are effective but why they work as they do. The topic of sustainability is vast and complex. It interconnects multiple dimensions of human culture and the biosphere and involves a myriad of systems and processes, many of which are too large, too small, too fast, or too slow to see. Many people find verbal explanations about all of this too abstract or too complicated to understand, and for most people the concepts of sustainability are regarded as quirky, peripheral, and not essential to everyday life. Yet the challenges of sustainability concern the very survival of most species of life on Earth, including the human species. In order for life as we know it to survive and thrive into the future, sustainability must become broadly understood—by everyone, not just activists or specialists. This book offers tools to help make complex systems and nuanced, abstract ideas concrete and comprehensible to the broadest range of people. The goal of communication, and of this book, is to build understanding.

In 1966 lanceerde de ouder wordende Mao een ambitieus programma om zijn nalatenschap veilig te stellen. Hij liet de Rode Gardisten los op zijn vijanden en alles wat herinnerde aan de oude cultuur. Al snel bevochten gewapende rivaliserende partijen elkaar op straat, in naam van revolutionaire puurheid. De Culturele Revolutie was begonnen. Het leger ging zich ermee bemoeien en het land veranderde in een politiestaat met bloedige zuiveringsacties die een op de vijftig mensen het leven kostten. Maar ook het leger moest uiteindelijk het onderspit delven tijdens de Culturele Revolutie. Inwoners van steden en dorpen zagen een kans om onder de planeconomie uit te komen en de vrije markt weer tot leven te wekken. In het hele land gingen miljoenen en miljoenen dorpsbewoners terug naar de traditionele manier van leven en werken, er ontstonden zwarte markten, het land werd teruggegeven aan families en er werden illegale fabrieken geopend. Zelfs voordat Mao overleed in 1976 hadden grote delen van het platteland al afscheid genomen van de planeconomie. Nieuw bewijsmateriaal uit de archieven maakt duidelijk dat het deze burgers waren die het maoïsme met hun stille revolutie ten grave hebben gedragen. De Culturele Revolutie, een volksgeschiedenis, 1962-1976, is het derde boek in Dikötters 'Volks'-trilogie over China in de tijd van Mao. Het eerste boek is De tragiek van de bevrijding, de geschiedenis van de Chinese Revolutie, 1945-1957, het tweede boek is Mao's massamoord, De geschiedenis van China's grootste drama, 1958-1962. De drie boeken geven elk een nauwkeurig en indringend beeld van een deel van het Mao-

tijdperk en zijn uitstekend los van elkaar te lezen. De boeken zijn in China verboden. Frank Dikötter werd in 1961 in Nederland geboren en groeide op in Zwitserland. Sinds 2006 is hij hoogleraar Humanistiek aan de Universiteit van Hongkong, voor die tijd was hij hoogleraar Moderne Chinese geschiedenis aan de Universiteit van Londen. In 2011 won hij de Samuel Johnson Prize for Non-Fiction.

This book constitutes the refereed proceedings of the International Conference on Embedded and Ubiquitous Computing, EUC 2004, held in Aizu-Wakamatsu City, Japan, in August 2004. The 104 revised full papers presented were carefully reviewed and selected from more than 260 submissions. The papers are organized in topical sections on embedded hardware and software; real-time systems; power-aware computing; hardware/software codesign and systems-on-chip; mobile computing; wireless communication; multimedia and pervasive computing; agent technology and distributed computing, network protocols, security, and fault-tolerance; and middleware and peer-to-peer computing.

Stephen King, Over leven en schrijven `Een meesterverteller.' VPRO Gids `Hoe doet King dat toch?' vroeg Joost Zwagerman zich al af in de Volkskrant. Hoe slaagt King er toch telkens weer in zijn lezers aan zich te binden en ze te verrassen? Hierover gaat Over leven en schrijven. Stephen King verhaalt over zijn jeugd, zijn puberjaren en zijn studietijd. Over de jaren na zijn doorbraak als schrijver, met Carrie, waarin succes en stress hem achtervolgen en de drank een uitvlucht biedt. Over het ongeluk dat hem in 1999 bijna het leven kost. En hoe hij er weer bovenop komt door zijn onweerstaanbare drang tot schrijven. Over wat hem inspireert

en hoe hij te werk gaat. En natuurlijk laat King zijn licht schijnen over het belangrijkste wapen van elke schrijver: de pen die de auteur altijd in de aanslag moet hebben. Over leven en schrijven is een bron van inspiratie, voor zowel lezers als (aspirant-)schrijvers. Stephen King (1947) heeft meer dan tweehonderd verhalen op zijn naam staan, waaronder vijftig thriller- en fantasy-titels, alle wereldwijde bestsellers, waaronder Under the Dome (Gevangen), 22-11-1963, De Donkere Toren-reeks, Joyland,De Shining en Dr. Sleep.

For any organization to be successful, it must operate in such a manner that knowledge and information, human resources, and technology are continually taken into consideration and managed effectively. Business concepts are always present regardless of the field or industry – in education, government, healthcare, not-for-profit, engineering, hospitality/tourism, among others. Maintaining organizational awareness and a strategic frame of mind is critical to meeting goals, gaining competitive advantage, and ultimately ensuring sustainability. The Encyclopedia of Organizational Knowledge, Administration, and Technology is an inaugural five-volume publication that offers 193 completely new and previously unpublished articles authored by leading experts on the latest concepts, issues, challenges, innovations, and opportunities covering all aspects of modern organizations. Moreover, it is comprised of content that highlights major breakthroughs, discoveries, and authoritative research results as they pertain to all aspects of organizational growth and development including methodologies that can help companies thrive and analytical tools that assess an organization's internal health and performance. Insights are offered in key topics such as organizational structure, strategic leadership, information technology management, and business analytics, among others. The knowledge compiled in this publication is designed for entrepreneurs, managers,

executives, investors, economic analysts, computer engineers, software programmers, human resource departments, and other industry professionals seeking to understand the latest tools to emerge from this field and who are looking to incorporate them in their practice. Additionally, academicians, researchers, and students in fields that include but are not limited to business, management science, organizational development, entrepreneurship, sociology, corporate psychology, computer science, and information technology will benefit from the research compiled within this publication.

Do you want to build web pages but have no prior experience? This friendly guide is the perfect place to start. You'll begin at square one, learning how the web and web pages work, and then steadily build from there. By the end of the book, you'll have the skills to create a simple site with multicolumn pages that adapt for mobile devices. Each chapter provides exercises to help you learn various techniques and short quizzes to make sure you understand key concepts. This thoroughly revised edition is ideal for students and professionals of all backgrounds and skill levels. It is simple and clear enough for beginners, yet thorough enough to be a useful reference for experienced developers keeping their skills up to date. Build HTML pages with text, links, images, tables, and forms Use style sheets (CSS) for colors, backgrounds, formatting text, page layout, and even simple animation effects Learn how JavaScript works and why the language is so important in web design Create and optimize web images so they'll download as quickly as possible NEW! Use CSS Flexbox and Grid for sophisticated and flexible page layout NEW! Learn the ins and outs of Responsive Web Design to make web pages look great on all devices NEW! Become familiar with the command line, Git, and other tools in the modern web developer's toolkit NEW! Get to know the super-powers

of SVG graphics

Explores what we know about how we want, see, browse, read, use and remember online information. Readers take a non-technical and entertaining journey into previously obscure depths of cognitive psychology and information science.

Handleiding voor het verbeteren van de gebruiksvriendelijkheid van een website.

A classic reference book on user interface design and graphic design for web sites, updated to reflect a rapidly changing market Consistently praised as the best volume on classic elements of web site design, Web Style Guide has sold many thousands of copies and has been published around the world. This new revised edition confirms Web Style Guide as the go-to authority in a rapidly changing market. As web designers move from building sites from scratch to using content management and aggregation tools, the book's focus shifts away from code samples and toward best practices, especially those involving mobile experience, social media, and accessibility. An ideal reference for web site designers in corporations, government, nonprofit organizations, and academic institutions, the book explains established design principles and covers all aspects of web design--from planning to production to maintenance. The guide also shows how these principles apply in web design projects whose primary concerns are information design, interface design, and efficient search and navigation. Economies of Writing advances scholarship on political economies of writing and writing instruction, considering them in terms of course subject, pedagogy, technology, and social practice. Taking the "economic" as a necessary point of departure and contention for the field, the collection insists that writing concerns are inevitably participants in political markets in their consideration of forms of valuation, production, and circulation of knowledge with labor and

with capital. Approaching the economic as plural, contingent, and political, chapters explore complex forces shaping the production and valuation of literacies, languages, identities, and institutions and consider their implications for composition scholarship, teaching, administration, and public rhetorics. Chapters engage a range of issues, including knowledge transfer, cyberpublics, graduate writing courses, and internationalized web domains. Economies of Writing challenges dominant ideologies of writing, writing skills, writing assessment, language, writing technology, and public rhetoric by revealing the complex and shifting valuations of writing practices as they circulate within and across different economies. The volume is a significant contribution to rhetoric and composition's understanding of and ways to address its seemingly perennial unease about its own work. Contributors: Anis Bawarshi, Deborah Brandt, Jenn Fishman, T. R. Johnson, Jay Jordan, Kacie Kiser, Steve Lamos, Donna LeCourt, Rebecca Lorimer Leonard, Samantha Looker, Katie Malcolm, Paul Kei Matsuda, Joan Mullin, Jason Peters, Christian J. Pulver, Kelly Ritter, Phyllis Mentzell Ryder, Tony Scott, Scott Wible, Yuching Jill Yang, James T. Zebroski
Winner of a 2013 CHOICE Outstanding Academic Title Award The third edition of a groundbreaking reference, The Human-Computer Interaction Handbook: Fundamentals, Evolving Technologies, and Emerging Applications raises the bar for handbooks in this field. It is the largest, most complete compilation of HCI theories, principles, advances, case st Understand the technical foundations, as well as the non-programming skills needed to be a successful full stack web developer. This book reveals the reasons why a truly successful full stack developer does more than write code. You will learn the principles of the topics needed to help a developer new to agile or full stack working—UX, project management, QA, product

management, and more— all from the point of view of a developer. Covering these skills alongside the fundamentals and foundations of modern web development, rather than specifics of current technologies and frameworks (which can age quickly), all programming examples are given in the context of the web as it is in 2018. Although you need to feel comfortable working on code at the system, database, API, middleware or user interface level, depending on the task in hand, you also need to be able to deal with the big picture and the little details. The Full Stack Developer recognizes skills beyond the technical, and gives foundational knowledge of the wide set of skills needed in a modern software development team. What You'll Learn Plan your work including Agile vs Waterfall, tools, scrum, kanban and continuous delivery Translate UX into code: grids, component libraries and style guides Design systems and system architectures (microservices to monoliths) Review patterns for APIs (SOAP, AJAX, REST), defining API domains, patterns for REST APIs and more API goodness Study the various front-end design patterns you need to know Store data, what to consider for security, deployment, in production and more Who This Book Is For New graduates or junior developers who are transitioning to working as part of a larger team structure in a multi-disciplinary teams and developers previously focused on only front-end or back-end dev transitioning into full stack.

Keuze uit de dagboeknotities van de Amerikaanse dichteres (1932-1963).

Advice from the experts on how to justify time and money spent on usability!

The Handbook of Human Factors in Web Design covers basic human factors issues relating to screen design, input devices, and information organization and processing, as well as addresses newer features which will become prominent in the next generation of Web

technologies. These include multimodal interfaces, wireless capabilities, and agents that can improve convenience and usability. Written by leading researchers and/or practitioners in the field, this volume reflects the varied backgrounds and interests of individuals involved in all aspects of human factors and Web design and includes chapters on a full range of topics. Divided into 12 sections, this book covers: historical backgrounds and overviews of Human Factors and Ergonomics (HFE) specific subfields of HFE issues involved in content preparation for the Web information search and interactive information agents designing for universal access and specific user populations the importance of incorporating usability evaluations in the design process task analysis, meaning analysis, and performance modeling specific Web applications in academic and industrial settings Web psychology and information security emerging technological developments and applications for the Web the costs and benefits of incorporating human factors for the Web and the state of current guidelines The Handbook of Human Factors in Web Design is intended for researchers and practitioners concerned with all aspects of Web design. It could also be used as a text for advanced courses in computer science, industrial engineering, and psychology.

Aan de hand van tien praktische en verrassende inzichten zet Steal like an artist je op weg naar meer creativiteit. Met als belangrijkste tip: beter slim gejat dan slecht bedacht. Want Picasso wist het al: 'Kunst is diefstal.' Ideeën die zomaar uit het niets komen, zijn meestal niet de beste - als ze al bestaan. Laat je dus volop inspireren door het werk van anderen, steel goede ideeën en zet ze naar je hand. Volg je interesses, waar ze je ook naartoe leiden. Vroeg of laat wordt die hobby misschien wel je levenswerk. Vergeet het cliché dat je moet schrijven over wat je al weet. Schrijf in de plaats daarvan het boek dat je wilt lezen, maak de film die je

wilt zien. En bovenal: wees steeds vriendelijk, blijf uit de schulden en durf af en toe saai te zijn. Want alleen dan zul je voor jezelf ruimte creëren om grenzen te verleggen. Beter slim gejat dan slecht bedacht Je kunt al beginnen vóórdat je weet wie je bent Schrijf het boek dat je zelf wilt lezen Gebruik je handen Nevenprojecten en hobby's zijn belangrijk Maak goed werk en deel het met anderen Grenzen bestaan niet meer Wees vriendelijk (we leven in een kleine wereld) Wees saai (alleen zo raakt je werk af) Creativiteit is schrappen

WordPress is free software that allows you to build a website with no coding experience required-- but you supply the work that makes the site great. Goodman introduces you to building a website that will achieve your library's goals and objectives.

Navigation Design and SEO for Content-Intensive Websites: A Guide for an Efficient Digital Communication presents the characteristics and principal guidelines for the analysis and design of efficient navigation and information access systems on content-intensive websites, such as magazines and other media publications. Furthermore, the book aims to present the tools of information processing, including information architecture (IA) and content categorization systems, so that such designs can ensure a good navigation experience based on the semantic relations between content items. The book also presents best practices in the design of information access systems with regard to their main structures, including search query forms and search result pages. Finally, the book describes the foundations of search engine optimization (SEO), emphasizing SEO oriented to publications focused on communication and the coverage of current affairs, including images and videos. Focuses on the newly emerging and significant sector of content characterized by its use of multimedia: text, image and video Presents comprehensive coverage of sites and their combined

information architecture and SEO needs Explores an analysis of existing best practices to offer operational proposals for the development of digital news and current affairs publications Analyzes academic studies by scholars working in this field

This collection explores the mediation of a wide range of processes, texts, and practices in contemporary digital environments through the lens of a multimodal theory of communication. Bringing together contributions from renowned scholars in the field, the book builds on the notion that any form of digital communication inherently presents a rich combination of different semiotic modes and resources as a jumping-off point from which to critically reflect on digital mediation from three different perspectives. The first section looks at social and semiotic practices and the implications of their mediation on artistic production, cultural heritage, and commerce. The second part of the volume focuses on dynamics of awareness, cognition, and identity formation in participants to digitally-mediated communicative processes. The book's final section considers the impact of mediation on shaping new and different types of textualities and genres in digital spaces. The book will be of particular interest to scholars, researchers and students in multimodality, digital communication, social semiotics, and media studies.

"This book was written to help preprofessional students make healthly choices about entering the field of physical therapy, to assist physical therapy students to establish sound habits and realistic expectitations, and to facilitate success for new graduates in the transition from the the academic setting to clinical practice. Clinical and academic faculty may also find these ideas useful in advising

students at various stages in the professional education process." (Preface). As quality becomes ever more critical in differentiating successful websites, the need for a professional approach to your content is growing. The Web Content Style Guideprovides a set of standards and rules to ensure consistent quality content and a flawless service to your readers.

"This book reviews the important impact ICTs have on economic, social, and political development and provides analyses of ICTs for education, commerce, and governance"--Provided by publisher.

The first International Online Language Conference was successfully held in September 2008. This event invited professors, Masters and Ph.D. students, and academicians from around the world to submit papers in areas related to the conference theme. The event was organized by International Online Knowledge Service Provider (IOKSP). The main conference objectives were as follows: to provide a platform for language educators, academicians, and researchers from diverse cultural backgrounds to exchange ideas and the best practices for effective language teaching and learning; to promote better understanding of cultural diversity in language learning; to encourage language educators to be involved in the research process in order to achieve comprehensive excellence; and to produce a collection of scholarly papers.

The agile development movement represents the latest advances in tools and techniques intended to boost developer productivity. This is the first book to apply these sought after principles to Python developers, introducing both the tools and techniques built and supported by the Python community. Authored by Jeff Younker, who is perhaps best known for his creation of a popular Python testing framework, this book is sure to be a hit among readers who may have reached their limits of knowledge regarding the Python language, yet are seeking to improve their understanding of how sound processes can boost productivity to unparalleled heights.

Frequently, Web sites are designed without considering the needs of the users. As a result, the Web site often fails to fulfill its intended purpose. User-Centered Web Development guides readers through the process of designing Web-based resources based on the needs of the user. This text will take the reader from the initial idea of developing a Web site, through determining the mission of the Web site, collecting the requirements, designing the pages, performing usability testing, and implementing and managing a Web site. Further, large case studies will assist readers in comprehending how these user-centered design concepts can be applied to real-world settings. The author has shown how to implement his design concepts in three case studies spread throughout the book, a non-

profit, an educational Web site and Eastman Kodak.

Due to the ever-changing technological landscape and the global integration of the Internet in schools, libraries, homes, and businesses, the content of this second edition changed significantly. Since many computer users are connected at both home and work, the Web has transformed communication; consumption patterns; and access to business, politi

Laying the Foundations is a comprehensive guide to creating, documenting, and maintaining design systems, and how to design websites and products systematically. It's an ideal book for web designers and product designers (of all levels) and especially design teams. This is real talk about creating design systems and digital brand guidelines. No jargon, no glossing over the hard realities, and no company hat. Just good advice, experience, and practical tips. System design is not a scary thing — this book aims to dispel that myth. It covers what design systems are, why they are important, and how to get stakeholder buy-in to create one. It introduces you to a simple model, and two very different approaches to creating a design system. What's unique about this book is its focus on the importance of brand in design systems, web design, product design, and when creating documentation. It's a comprehensive guide that's simple to follow and easy on the eye.

Demonstrates Web design fundamentals that consider usability a major design goal, provides advice on incorporating usability considerations in each stage of the design process, and discusses the functionality of e-commerce sites.

Smartphones have sparked a huge, new software segment - the mobile app. This creates an important pair of questions for user assistance professionals: What is our role going forward in mobile and how can we prepare to take that on? User Assistance does have a role in supporting mobile apps. As the mobile app market continues to soar, this is becoming the next frontier for user assistance professionals. This book provides unique and detailed instruction and guidance regarding design, writing, tools, and planning of your mobile UA. This edition is fully revised with over 300 pages of new content.

This comprehensive tome explores all aspects of the latest technology craze-Internet programming. Programmers will turn to the proven expertise of the Unleashed series for accurate, day-and-date information on this hot new programming subject.

Aimed toward the working programmer, this guide provides readers with everything they need to know to become experts at using the Hypertext Markup Language (HTML) to post on the Web. Liberally illustrated and detailed examples provide complete background and hands-on information to let programmers of any level design, install, and operate customized Web-specific CGI programs. CD contains ready-to-run programs and code fragments.

A newly revised and updated edition of the ultimate resource fornonprofit managers If you're a nonprofit manager, you probably spend a good deal ofyour time tracking down hard-to-find answers to complicatedquestions. The Nonprofit Manager's Resource Directory, SecondEdition provides instant answers to all your questions concerningnonprofit-oriented

product and service providers, Internet sites,funding sources, publications, support and advocacy groups, andmuch more. If you need help finding volunteers, understanding newlegislation, or writing grant proposals, help has arrived. Thisnew, updated edition features expanded coverage of important issuesand even more answers to all your nonprofit questions. Revised to keep vital information up to the minute, The NonprofitManager's Resource Directory, Second Edition: * Contains more than 2,000 detailed listings of both nonprofit andfor-profit resources, products, and services * Supplies complete details on everything from assistance andsupport groups to software vendors and Internet servers, managementconsultants to list marketers * Provides information on all kinds of free and low-cost productsavailable to nonprofits * Features an entirely new section on international issues * Plus: 10 bonus sections available only on CD-ROM The Nonprofit Manager's Resource Directory, Second Edition has theinformation you need to keep your nonprofit alive and well in thesechallenging times. Topics include: * Accountability and Ethics * Assessment and Evaluation * Financial Management * General Management * Governance * Human Resource Management * Information Technology * International Third Sector * Leadership * Legal Issues * Marketing and Communications * Nonprofit Sector Overview * Organizational Dynamics and Design * Philanthropy * Professional Development * Resource Development * Social Entrepreneurship * Strategic Planning * Volunteerism

Today's students rely heavily on using electronic resources; they expect to be able to access library resources from any location and at any time of the day. More and more schools, from K-12 through graduate level universities, are offering online education, and libraries must be prepared to guide learners in how to use library resources when and where they are needed.

Online tutorials are the library's answer to providing this immediate instruction, and today's learners are expecting to have these guides available. Many librarians don't have the technical expertise needed to create online tutorials. Creating Online Tutorials: A Practical Guide for Librarians will help guide them through the basics of designing and producing an online tutorial. Through practical examples, the book will guide librarians just starting the process of creating an online tutorial from start to finish and will provide tips that will be useful to librarians with more experience in designing online tutorials. This detailed roadmap for designing and producing online tutorials covers: When to consider a tutorial Needs assessment Choosing the right technology Selecting and organizing instructional content Planning—script, images, narration, other design elements Assessment as a primary design element Maintenance and updating Online tutorial resources After reading this book, new tutorial developers will have a practical, customizable blueprint that will enable them confidently address the creation of their first online tutorials, and experienced developers will learn efficient techniques to create and enhance future tutorials that are attractive, effective teaching tools.
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