

# The Mcdonaldization Thesis Explorations And Extensions

In this major new book, the author of the bestselling *McDonaldization of Society* provides an exploration of one of the most innovative and imaginative sociological theses of the last decade of the twentieth century - 'McDonaldization'. Part One centres on a discussion of Karl Mannheim's theory of rationalization. The author also assesses the degree to which sociology in general and sociological theory in particular have been 'McDonaldized'. The second part demonstrates the empirical reach of the 'McDonaldization' process with discussions on work, credit and globalization. Part Three moves beyond 'McDonaldization' to the worlds of 'new means of consumption' and the postmodern perspectives that best illuminate them. The author

A rich and original qualitative study of the close relationship between financial capitalism, consumer aspirations, social exclusion and the proliferation of personal indebtedness, *The Dark Side of Prosperity* examines questions of social identity, subjectivity and consumer motivation in close connection with the socio-cultural ideals of an 'enjoyment society'. Critically engaging with the work of Giddens, Beck and Bauman, this volume draws on the thought of contemporary philosophers including Žižek, Badiou

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and Rancière to consider the possibility that the expansion of outstanding consumer credit, despite its many consequences, may be integral to the construction of social identity in a radically indeterminate and increasingly divided society. In this book, Xianghong Feng focuses on the intersection of tourism, power, and inequality in the southern interior of China. In this region, capital-intensive and elite-directed tourism has disrupted the social and cultural patterns of the ethnic Miao and other local residents.

This wide-reaching handbook offers a new perspective on the sociology of health, illness and medicine by stressing the importance of social theory. Examining a range of classic and contemporary female and male theorists from across the globe, it explores various issues including chronic illness, counselling and the rising problems of obesity.

Electronic Inspection Copy available for instructors here From agency theory to power and politics, this indispensable guide to the key concepts of organization theory is your compass as you navigate through the often complex and abstract theories about the design and functioning of organizations. Designed to complement and elucidate your textbook or reading list, as well as introduce you to concepts that some courses neglect, this historical and interdisciplinary account of the field: - Helps you

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understand the basics of organization theory - Allows you to check your understanding of specific concepts - Fills in any gaps left by your course reading, and - Is a powerful revision tool Each entry is consistently structured, providing a definition of the concept and why it's important to theory and practice, followed by a summary of current debates and a list of further reading. This companion will provide you with the nuts and bolts of an understanding that will serve you not just in your organization studies course, but throughout your degree and beyond. Key concepts include: agency theory; business strategy; corporate governance; decision making; environmental uncertainty; globalization; industrial democracy; organizational change; stakeholder theory; storytelling and narrative research; technology and organization structure.

Voeding als erfgoed in na-oorlogs Vlaanderen In De smaak van thuis belicht Anneke Geyzen hoe voedingserfgoed wordt gemaakt. Ze leidt de lezer rond in de receptenrubriek van drie vrouwenmagazines en verduidelijkt hoe verschillende ideologische en sociaal-economische groepen met voeding als erfgoed omgaan. Aan de hand van thema's als voedselbewaring, feestcultuur en streekgastronomie werpt ze een boeiende blik op hoe maatschappelijke groepen met hun verleden omspringen en hoe ze voeding hierin een betekenis geven. De auteur schetst haar verhaal tegen de

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achtergrond van de globalisering en de industrialisering van de voedselketen, de politieke en sociaal-economische ontwikkelingen in België en de bredere aandacht voor erfgoed in Vlaanderen na de Tweede Wereldoorlog. Het boek levert zodoende een belangrijke bijdrage aan kritische erfgoedstudies en voedingsgeschiedenis, twee multidisciplinaire onderzoeksvelden die momenteel aan een stevige opmars bezig zijn.

The Social Thought of Talcott Parsons offers an insightful new reading of the work of Talcott Parsons, keeping in view at once the important influences of Max Weber on his sociology and the central place occupied by methodology - which enables us to better understand the relationship between American and European social theory. Revealing American democracy and its nemesis, National Socialism in Germany as the basis of his theory of society, this book explores the debates in which Parsons was engaged throughout his life, with the Frankfurt School, C. Wright Mills and the young radicals among the "disobedient" student generation, as well as economism and utilitarianism in social theory; the opponents that Parsons confronted in the interests of humanism. In addition to revisiting Parsons' extensive oeuvre, Uta Gerhardt takes up themes in current research and theory - including social inequality, civic culture, and globalization - offering a fascinating demonstration of what the conceptual

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approaches of Parsons can accomplish today. Revealing methodology and the American ethos to be the cornerstones of Parsons' social thought, this book will appeal not only to those with interests in classical sociology - and who wish to fully understand what this 'classic' has to offer - but also to those who wish to make sociology answer to the problems of the society of the present.

Veseth separates rhetoric from reality by taking close-ups of classic globalization images and comparing them with unexpected alternative visions. An accessible, critical introduction to the study of work, management, and organizational behaviour. It introduces readers to a wealth of topics, ideas, and research from within the field. Taking a critical perspective, readers are encouraged to analyse and question the traditional approaches to the study of organizational life.

Offering a panoramic view of the history and culture of food and drink in America with fascinating entries on everything from the smell of asparagus to the history of White Castle, and the origin of Bloody Marys to jambalaya, the Oxford Companion to American Food and Drink provides a concise, authoritative, and exuberant look at this modern American obsession. Ideal for the food scholar and food enthusiast alike, it is equally appetizing for anyone fascinated by Americana, capturing our culture and history through what we love most--food! Building on the highly praised and deliciously browseable two-volume compendium the Oxford Encyclopedia of Food and Drink in America, this new

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work serves up everything you could ever want to know about American consumables and their impact on popular culture and the culinary world. Within its pages for example, we learn that Lifesavers candy owes its success to the canny marketing idea of placing the original flavor, mint, next to cash registers at bars. Patrons who bought them to mask the smell of alcohol on their breath before heading home soon found they were just as tasty sober and the company began producing other flavors. Edited by Andrew Smith, a writer and lecturer on culinary history, the Companion serves up more than just trivia however, including hundreds of entries on fast food, celebrity chefs, fish, sandwiches, regional and ethnic cuisine, food science, and historical food traditions. It also dispels a few commonly held myths. Veganism, isn't simply the practice of a few "hippies," but is in fact wide-spread among elite athletic circles. Many of the top competitors in the Ironman and Ultramarathon events go even further, avoiding all animal products by following a strictly vegan diet. Anyone hungering to know what our nation has been cooking and eating for the last three centuries should own the Oxford Companion to American Food and Drink. This book investigates the transfer of parent country organizational practices by the retailers to their Chinese subsidiaries, providing insights into employment relations in multinational retail firms and changing labour-management systems in China, as well as their impact on consumer culture.

This book provides a conceptual framework for systemic flexibility and business agility, drawing on a basis of

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research/case applications in various types of flexibility and agility in business. The selected papers address a variety of issues concerning the theme of systemic flexibility and business agility and are organized into following five parts: (i) Systemic and Strategic Flexibility; (ii) Information and Business Agility; (iii) Flexibility, Innovation and Business Excellence; (iv) Flexibility in Value and Supply Chains; and(v) Financial Flexibility and Mergers & Acquisitions. Flexibility and agility in business are emerging as key dimensions of business excellence that encompass the requirements of both choice and speed. The two concepts, flexibility and agility, have been used in multiple ways and often interchangeably, both in literature and in practice. The growing need for flexibility/agility in business can be seen from reactive as well as proactive perspectives. A business enterprise is expected to possess reactive flexibility/ agility (as adaptability and responsiveness) in order to cope with the changing and uncertain business environment. It may also endeavor to intentionally generate flexibility/agility as a strategic change in a variety of ways, such as leadership change, reengineering, innovation in products and processes, use of information and communication technology, and learning orientation. 'Strategic Questions in Food and Beverage Management' examines both enduring and topical issues in the field. Written in a clear, accessible and distinctive style, this is a comprehensive text for all areas of Food and Beverage, Hospitality, Hotel and Catering Management. With contributions from widely respected and acclaimed thinkers in the field of hospitality, this text

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tackles 'hot' topics such as: \* Is McDonaldization inevitable? \* Do restaurant reviews have any impact? \* Can hotel restaurants ever be profitable? \* Celebrity chefs and cooks - do we need them? Challenging and provocative, *Strategic Questions in Food and Beverage Management* is an essential text for all final year and postgraduate students of hospitality.

The *Encyclopedia of Social Theory* is an indispensable reference source for anyone interested in the roots of contemporary social theory. It examines the global landscape of all the key theories and the theorists behind them, presenting them in the context needed to understand their strengths and weaknesses. Led by internationally renowned scholar George Ritzer, the *Encyclopedia of Social Theory* draws together a team of more than 200 international scholars covering the developments, achievements, and prospects of social theory from its inception in the 18th century to the present. Understanding that social theory can both explain and alter the social world, this two-volume set serves as not only a foundation for learning, but also an inspiration for creative and reflexive engagement with the rich range of ideas it contains.

*Rethinking Society in the 21st Century* is a unique collection of readings that fills a critical void in introductory sociology in Canada. The third edition has been thoroughly updated with 24 new chapters that complement the chapters retained from previous editions. *Rethinking Society* introduces students to the foundational elements of sociology with a balance of classical theory -- Marx, Webber, Durkheim, Mills -- and

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more contemporary approaches found in the work of Michel Foucault, Dorothy Smith, and George Sefa Dei. Building on this theoretical grounding, the text outlines core concepts in sociology -- socialization, social interaction, and culture -- as well as major social institutions such as families, the economy and labour, education, and health care. Later sections address crime, moral regulation, race, class, age, gender, sexuality, and issues of population and globalization with relevant and engaging chapters chosen to provoke thought and discussion. With a diverse selection of authors and a pronounced emphasis on Canadian content, *Rethinking Society in the 21st Century* is the ideal reader for Canadian students.

This volume draws on scholars from a variety of theological disciplines - scripture, history, systematic theology. The essays are designed to encourage readers to become more critically reflective as they engage with biblical texts and contemporary concerns.

The simple act of going to work every day is an integral part of all societies across the globe. It is an ingrained social contract: we all work to survive. But it goes beyond physical survival. Psychologists have equated losing a job with the trauma of divorce or a family death, and enormous issues arise, from financial panic to sinking self-esteem. Through work, we build our self-identity, our lifestyle, and our aspirations. How did it come about that work dominates so many parts of our lives and our psyche? This multi-disciplinary encyclopedia covers curricular subjects that seek to address that question, ranging from business and management to

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anthropology, sociology, social history, psychology, politics, economics, and health. Features & Benefits: International and comparative coverage. 335 signed entries, A-to-Z, fill 2 volumes in print and electronic formats. Cross-References and Suggestions for Further Readings guide readers to additional resources. A Chronology provides students with historical perspective of the sociology of work. In the electronic version, the comprehensive Index combines with the Cross-References and thematic Reader's Guide themes to provide robust search-and-browse capabilities. In this major new book, the author of the bestselling *McDonaldization of Society* provides an exploration of one of the most innovative and imaginative sociological theses of the last decade of the twentieth century - *'McDonaldization'*. Part One centres on a discussion of Karl Mannheim's theory of rationalization. The author also assesses the degree to which sociology in general and sociological theory in particular have been *'McDonaldized'*. The second part demonstrates the empirical reach of the *'McDonaldization'* process with discussions on work, credit and globalization. Part Three moves beyond *'McDonaldization'* to the worlds of *'new means of consumption'* and the postmodern perspectives that best illuminate them. The author concludes with a re-evaluation of the *McDonaldization* thesis and its future.

Professional football is one of the most popular television 'genres' worldwide, attracting the support of millions of fans, and the sponsorship of powerful companies. In *A Game of Two Halves*, Sandvoss considers football's

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relationship with television, its links with transnational capitalism, and the importance of football fandom in forming social and cultural identities around the globe. He presents the phenomenon of football as a reflection postmodern culture and globalization. Through a series of case studies, based in ethnographic audience research, Sandvoss explores the motivations and pleasures of football fans, the intense bond formed between supporters and their clubs, the implications of football consumption on political discourse and citizenship, football as a factor of cultural globalisation, and the pivotal role of football and television in a postmodern cultural order.

This text examines some of the most important performance in Britain from the mid-1980s into the new millennium. It considers contemporary British theatre in relation to national and supranational identities, critical concepts like globalisation and diaspora, and contemporary contexts such as the election of New Labour.

This volume explores the phenomenon of Americanization and its worldwide impact, and the cultural consequences of globalization following the terror attacks on New York and Washington, D.C. on September 11th 2001.

The Blackwell Companion to Major Contemporary Social Theorists is a survey of contemporary social theory that focuses on the thinkers themselves. In original essays especially commissioned for this volume, leading experts and practitioners examine the life and work of 13 major theorists such as Elias, Baudrillard, Giddens, and Butler.

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Includes 13 original essays by leading scholars on major contemporary social theorists. Covers key figures such as Elias, Goffman, Foucault, Habermas, Giddens, Bourdieu, and Butler. Essays include biographical sketches, the social and intellectual context, and the impact of the thinker's work on social theory generally. Includes bibliographies of the theorist's most important works as well as key secondary works. Can be used in conjunction with *The Blackwell Companion to Major Classical Social Theorists*, edited by George Ritzer, for a complete reference source in social theory.

The conventional history of sport, as conveyed by television and the sports press, has thrown up a great many apparent turning points, but knowledge of these apparently defining moments is often slight. This book offers readable, in-depth studies of a series of these watersheds in sport history and of the circumstances in which they came about.

This is the first handbook devoted entirely to leisure theory, charting the history and philosophy of leisure, theories in religion and culture, and rational theories of leisure in the Western philosophical tradition, as well as a range of socio-cultural theories from thinkers such as Adorno, Bauman, Weber and Marx. Drawing on contributions from experts in leisure studies from around the world, the four sections cover: traditional theories of leisure; rational theories of leisure; structural theories of leisure; and post-structural theories of leisure. The *Palgrave Handbook of Leisure Theory* is essential reading for students and scholars working in leisure studies, social theory as well as those working on the

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problem of leisure in the wider humanities and social sciences.

In this book, one of the leading social theorists and cultural commentators of modern times, turns his gaze on consumption. George Ritzer, author of the famous McDonaldization Thesis, demonstrates the irrational consequences of the rational desire to consume and commodify. He examines how McDonaldization might be resisted, and situates the reader in the new cultural spaces that are emerging in society: shopping malls, casino hotels, Disneyfied theme parks and Las Vegas -- the new 'cathedrals of consumption' as he calls them. The book shows how new processes of consumption relate to globalization theory. In illuminating discussions of the work of Thorstein Veblen and the French situationists, Ritzer unearths the roots of problems of consumption in older sociological traditions. He indicates how transgression is bound up with consumption, through an investigation of the obscene in popular and postmodern culture. Basic treatment of fundamental concepts of discrete event simulation. Appropriate as Jr./Sr. level introductory simulation text in Engineering, Management, Computer Science; a second course in simulation and an introduction to stochastic models. Features many examples, figures and tables.

In most developed countries, in almost every trade

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sector, prices have decreased considerably over the last few years ? in some cases by more than 20 per cent. The choice of products on offer is immense, and customers are inundated with a vast range of goods costing very little money. In this powerful account of society's greedy over-consumption, David Bosshart paints a bleak picture of our increasing obsession with cheap goods. He exposes the darker side of some of our favorite organizations such as Wal-Mart, McDonald's, and Disney and reveals some substantial paradoxes in their business strategies. David Bosshart asks us to question our pursuit of unbridled consumer choice and low prices and to consider the effect this pursuit is having on the world's economies and societies.

This book offers a critical analysis of consumer credit markets and the growth of outstanding debt, presenting in-depth interview material to explore the phenomenon of mass indebtedness through the life trajectories of self-identified debtors struggling with the pressures of owing money. A rich and original qualitative study of the close relationship between financial capitalism, consumer aspirations, social exclusion and the proliferation of personal indebtedness, *The Dark Side of Prosperity* examines questions of social identity, subjectivity and consumer motivation in close connection with the socio-cultural ideals of an 'enjoyment society' that binds the value of the lives of individuals to the

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endless acquisition and disposal of pecuniary resources and lifestyle symbols. Critically engaging with the work of Giddens, Beck and Bauman, this volume draws on the thought of contemporary philosophers including Žižek, Badiou and Rancière to consider the possibility that the expansion of outstanding consumer credit, despite its many consequences, may be integral to the construction of social identity in a radically indeterminate and increasingly divided society. A ground-breaking work of critical social research this book will appeal to scholars of social theory, contemporary philosophy and political and economic sociology, as well as those with interests in consumer credit and cultures of indebtedness.

In most developed countries a high proportion of the population (up to 50 percent) now enter higher education at some time in their lives. Higher education is therefore very important to national economies, both as a significant industry in its own right, and as a source of trained and educated personnel for the rest of the economy. It follows that there are enormous stakes involved for a particular country even though the payoff of serious reforms may take decades and thus be counterproductive to the political forces responsible for designing and implementing such reforms since their horizons tend to be very short. This new book tackles important issues in this dynamic field.

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What happens to a sense of belonging when national and regional governments, religious organizations, community groups, political parties, and corporations become unstable and incoherent, as they have in these nationalist and postnationalist times? From a richly interdisciplinary perspective, the authors examine notions of citizenship and cultural hybridization, migration and other forms of mobility, displacements and ethnic cleansing, and the nature of national belonging in a world turning ever more fluid, aided by transnational flows of capital, information, people, and ideas.

This work examines major box office hits like 'The Full Monty' as well as critically acclaimed films like 'Under the Skin'. It explores the role of distribution and exhibition, the Americanisation of British film culture, Hollywood and Europe, changing representations of sexuality and ethnicity.

"Drawing on ethnography conducted in Israel since the late 1990s, *Food and Power* considers how power is produced, reproduced, negotiated, and subverted in the contemporary Israeli culinary sphere. Nir Avieli explores issues such as the definition of Israeli cuisine, the ownership of hummus, the privatization of communal Kibbutz dining rooms, and food at a military prison for Palestinian detainees to show how cooking and eating create ambivalence concerning questions of strength and weakness and how power and

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victimization are mixed into a sense of self-justification that maintains internal cohesion among Israeli Jews."--Provided by publisher.

Economics is the nexus and engine that runs society, affecting societal well-being, raising standards of living when economies prosper or lowering citizens through class structures when economies perform poorly. Our society only has to witness the booms and busts of the past decade to see how economics profoundly affects the cores of societies around the world. From a household budget to international trade, economics ranges from the micro- to the macro-level. It relates to a breadth of social science disciplines that help describe the content of the proposed encyclopedia, which will explicitly approach economics through varied disciplinary lenses. Although there are encyclopedias of covering economics (especially classic economic theory and history), the SAGE Encyclopedia of Economics and Society emphasizes the contemporary world, contemporary issues, and society. Features: 4 volumes with approximately 800 signed articles ranging from 1,000 to 5,000 words each are presented in a choice of print or electronic editions Organized A-to-Z with a thematic Reader's Guide in the front matter groups related entries Articles conclude with References & Future Readings to guide students to the next step on their research journeys Cross-references between and

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among articles combine with a thorough Index and the Reader's Guide to enhance search-and-browse in the electronic version Pedagogical elements include a Chronology of Economics and Society, Resource Guide, and Glossary This academic, multi-author reference work will serve as a general, non-technical resource for students and researchers within social science programs who seek to better understand economics through a contemporary lens.

- More than 700 A–Z entries on fast food, comfort food, and junk food, ranging from breakfast cereals to burgers and fries to snack chips and candy
- A chronology of the significant events in the history of junk food and fast food
- A bibliography containing more than 200 entries with citations to books, articles, and websites
- A glossary of important terms used in the encyclopedia
- A Resource Guide containing important DVDs, films and videos, and television series

George Ritzer is one of the leading social and cultural commentators of the present day. In this essential new book he considers some of the main tendencies in contemporary social theory. Included here are Ritzer's latest reflections on the uses and misuses of metatheory. According to Ritzer, sociology is a multiparadigm science. The differences and intensities of rivalries between paradigms are often very confusing for students and even for professional sociologists. This book seeks

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to find a way out of the confusion by sketching out the lineaments of a new integrated sociological paradigm and demonstrates how this paradigm can be applied. It shows the various ways in which Ritzer has developed rationalization theory to shed light on professional integration, the shape of consumer culture, hyperrationality and the state of sociology today.

During the mid-1990s, the O.J. Simpson murder trial dominated the media in the United States and were circulated throughout the world via global communications networks. The case became a spectacle of race, gender, class and violence, bringing in elements of domestic melodrama, crime drama and legal drama. According to this fascinating new book, the Simpson case was just one example of what the author calls 'media spectacle' - a form of media culture that puts contemporary dreams, nightmares, fantasies and values on display.

Through the analysis of several such media spectacles - including Elvis, The X Files, Michael Jordan, and the Bill Clinton sex scandals - Doug Kellner draws out important insights into media, journalism, the public sphere and politics in an era of new technologies. In this excellent follow up to his best selling Media Culture, Kellner's fascinating new volume delivers an informative read for students of sociology, culture and media.

After decades of solid growth, the worldwide ocean

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cruise sector has become a noticeable economic factor and a significant employer. In the way it combines social, technological and natural systems to form its products, cruise tourism is an increasingly attractive area of study; particularly with regards to the managerial challenges posed by the interaction of these systems. This book brings together industry know-how, managerial experience and academic rigour to cover some of the most important and interesting managerial challenges associated with ocean cruises.

Everyday, we are bombarded with advertising images of the smiling service worker. The book is written with the aim of focusing beneath the surface of these fairy tale images, to seek out and understand the reality of service workers' experience. Within the sociology of work and related literatures, there are an increasing number of empirical studies of different types of service work, but there has been little progress in attempts to theorize the nature of service work, per se. This book fills this gap by bringing together major scholars from the US and UK who use a range of critical perspectives to explore key elements in the organization and experience of contemporary service work. It will make an invaluable secondary text for advanced undergraduates and graduates studying courses/modules such as sociology of work, industrial sociology, social theory and work,

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organization studies, and organizational theory. Ethics has become big business but have businesses become ethical? This is a central question for today's managers. Managing ethics is critical in an era characterized by unprecedented corporate power and a myriad of competing ethical traditions. Giving new insights into the understanding of ethics for today's organization practice and managerial behaviour, this timely volume, edited by well-respected industry authorities, provides an overview and critique of ethics as they relate to contemporary challenges and issues (such as globalization, sustainability, consumerism, neo-liberalism, corporate collapses, leadership and corporate regulation). This book, an essential read for postgraduate students of business and ethics, is organized around the core question: What are the ethics of organizing in today's institutional environment and what does this mean for the practice of management and the organization of business? In response to this, the contributors examine ethics as it is deeply embedded in the everyday practice of management. Interdisciplinary contributions from the fields of sociology, philosophy, management, organization studies and public administration provide unique perspectives, while case studies and real-life examples illustrate the challenges and dilemmas faced in practice. Each chapter has a brief overview and editor's

