

Statistics For Managers Using Microsoft Excel 7th Edition

For undergraduate Business Statistics Courses. This title is a Pearson Global Edition. The Editorial team at Pearson has worked closely with educators around the world to include content which is especially relevant to students outside the United States. Analyze the data, see the business relevance. Reducing the emphasis on doing computations, this practical text thoroughly integrates Microsoft(R) Excel as a tool for analysis and presents statistical concepts in the context of the functional areas of business. The sixth edition focuses on making statistics even more relevant to the business world and builds on the book's hallmark feature of helping students with the analysis of statistics.

Applied Business Statistics for Business and Management using Microsoft Excel is the first book to illustrate the capabilities of Microsoft Excel to teach applied statistics effectively. It is a step-by-step exercise-driven guide for students and practitioners who need to master Excel to solve practical statistical problems in industry. If understanding statistics isn't your strongest suit, you are not especially mathematically-inclined, or if you are wary of computers, this is the

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right book for you. Excel, a widely available computer program for students and managers, is also an effective teaching and learning tool for quantitative analyses in statistics courses. Its powerful computational ability and graphical functions make learning statistics much easier than in years past. However, Applied Business Statistics for Business and Management capitalizes on these improvements by teaching students and practitioners how to apply Excel to statistical techniques necessary in their courses and workplace. Each chapter explains statistical formulas and directs the reader to use Excel commands to solve specific, easy-to-understand business problems. Practice problems are provided at the end of each chapter with their solutions.

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For one-semester courses in Introduction to Business Statistics. This is the 18-week standalone access card for MyLab Statistics. The gold standard in learning Microsoft Excel for business statistics Statistics for Managers Using Microsoft(R) Excel(R), 9th Edition helps students develop the knowledge of Excel needed in future careers. The authors present statistics in the context of specific business fields, and now include a full chapter on business analytics. Guided by principles set forth by ASA's Guidelines for Assessment and Instruction (GAISE) reports and the authors' diverse teaching experiences, the text continues to innovate and improve the way this course is taught to students. Current data throughout gives students valuable practice analyzing the types of data they will see in their professions, and the authors' friendly writing style includes tips and learning aids throughout. The book also integrates PHStat, a statistical add-in that bolsters the functions of Excel. Extensive instructor and student resources are provided, including two online-only chapters, as well as the Digital Cases referenced in the text. Personalize learning with MyLab Statistics By combining trusted author content with digital tools and a flexible platform, MyLab Statistics personalizes the learning

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Rev. ed. of: Statistics for managers using Microsoft Excel / David M. Levine ... [et al.]. 6th ed.

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Current data throughout the text lets students practice analyzing the types of data they will see in their professions. The friendly writing style include tips throughout to encourage learning.

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Statistics for Managers Using Microsoft Excel

For undergraduate business statistics courses. Analyzing the Data Applicable to Business This text is the gold standard for learning how to use Microsoft Excel® in business statistics, helping students gain the understanding they need to be successful in their careers. The authors present statistics in the context of specific business fields; full chapters on business analytics further prepare students for success in their professions. Current data throughout the text lets students practice analyzing the types of data they will see in their professions. The friendly writing style include tips throughout to encourage learning. The book also integrates PHStat, an add-in that bolsters the statistical functions of Excel. MyStatLab™ not included. Students, if MyStatLab is a recommended/mandatory

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For a one- or two-term course in Business Statistics at the undergraduate or graduate level. This comprehensive 19-chapter business statistics text provides sufficient breadth of coverage and an applied approach which focuses on concepts and applications of statistics to the functional areas of business accounting, marketing, management, and economics and finance. Thoroughly revised to shift its emphasis more on concepts than statistical methods, it shows students how to properly use statistics to analyze data, demonstrates how computer software is an integral part of this analysis, and provides myriad cases and projects support the learning process.

For undergraduate business statistics courses. Analysing the Data Applicable to Business This text is the gold standard for learning how to use Microsoft Excel® in business statistics, helping students gain the understanding they need to be

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This book was the first to thoroughly integrate the use of Microsoft Excel as a tool for statistical analysis. The book focuses on the concepts of statistics with applications to the functional areas of business. It is rich in applications from accounting, finance, marketing, management and economics, covering data collection, tables and charts, probability, estimation, and more. For professionals, particularly managers, making financial analyses and decisions.

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