

## Operation Yao Ming The Chinese Sports Empire American Big Business And The Making Of An Nba Superstar

Wat onderscheidt sporters uit de wereldtop van alle anderen: zijn ze talentvoller of speelt er meer mee? Is Usain Bolt een uniek supermens? Zijn topsporters als Paula Radcliffe en Tiger Woods zo geboren of zo getraind? Kunnen we allemaal olympisch niveau bereiken als we maar hard genoeg trainen? David Epstein stelt in *Topsport* in de genen de gebreken aan de kaak van de zogenaamde 10.000-uurregel die zegt dat keihard trainen vanaf jonge leeftijd de enige weg naar sportief succes is. Hij laat zien waarom sommige vaardigheden waarvan we denken dat ze aangeboren zijn dat niet zijn (de reactiesnelheid van honkballers), en waarom andere kenmerken waarvan wordt aangenomen dat ze volledig uit eigen wil zijn ontstaan (de wilskracht van een atleet om te trainen) juist belangrijke genetische componenten kunnen bevatten.

*Contemporary Sport Management, Fifth Edition With Web Study Guide*, provides students with an overview of sport management by presenting extensive discussions of the foundational aspects of the profession and current topics from the field. The fifth edition continues to engage students with a full-color format and an integrated web study guide. The text also discusses the role of social media in revolutionizing the industry and the significance of sport as an international institution. Students will learn the relevance of legal, sociocultural, historical, political, and psychological concepts to the management of sport; the professional skills and attitudes of successful sport managers; and ways in which the globalization of sport continues to affect sport management professions. One of the top-selling textbooks in the field, the fifth edition retains many of its popular learning tools for students and also offers several key additions:

- Social media sidebars in every chapter prepare future sport managers to confront some of the unique challenges and opportunities of this growing phenomenon.
- Professional profiles containing a biography, Q&A, and associated web study guide activity allow students to gain realistic views into the roles of sport managers.
- Enhanced ancillaries include a new image bank and chapter quizzes compatible with learning management systems to further support classroom instruction and testing.
- A student web study guide now contains more than 171 fully integrated activities to provide opportunities for real-world application.
- A retrospective from cofounding editor Janet Parks illustrating how the outstanding roster of contributors has been a hallmark of this title from the beginning. The text also contains a variety of updated learning tools, including international sidebars with associated activities, a timeline, ethics and critical thinking sections, a running glossary, chapter objectives, end-of-chapter reviews, and references to help students stay engaged with the material and understand key concepts and terms. In addition, the web study guide (WSG) contains multiple interactive learning experiences that assist students in retaining the information. Each chapter of the text includes several cross-references to the WSG, allowing students to take advantage of the following features:
- Professional profile activities encourage students to test their expectations of the challenges that sport industry professionals face on a daily basis.
- Job announcement activities demonstrate the skills that prospective employers seek in particular sport settings.
- Web searches point students to the vast amount of information available online.
- Portfolio activities help students reflect on questions related to the critical thinking and ethics sections of each chapter. Upon completion of the activities, students will have constructed a portfolio of their reflections on issues they might face as future sport management professionals.
- Learning in Action activities help students understand and apply the concepts covered in each chapter.

With 20 chapters written by 44 expert contributors, *Contemporary Sport Management, Fifth Edition*, begins with an overview of the field and historical aspects of the industry. Next, the attributes of effective and professional sport managers and the relevance

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of managerial and leadership concepts applied to sport management are discussed. In part II, students learn about the major settings in which sport management professionals work today, including professional and amateur sport management sites, sport management agencies, and sport tourism venues. Part III offers information on key functional areas of sport management, such as marketing, communication, finance and economics, and facility and event management. In part IV, readers examine current challenges in the profession, such as issues related to consumer behavior, law, sociology, globalization, and the importance of continuing sport management research. The updated and enhanced fifth edition of Contemporary Sport Management offers a varied and dynamic learning package to assist readers in understanding the many opportunities and challenges in the sport management field. From historical foundations and future directions to current issues and professional skill sets, this popular textbook continues to inform and inspire up-and-coming professionals to have a positive influence on the management of sport.

Filled with insightful analysis and compelling arguments, this book considers the influence of sports on popular culture and spotlights the fascinating ways in which sports culture and American culture intersect.

'Door terug te kijken, ver terug te kijken, houdt Frankopan ons een spiegel voor, die uiteindelijk haarscherp laat zien dat we ons zullen moeten aanpassen – of we nou willen of niet.' – VPRO Tegenlicht DWDD-boekentip maart 2016 De zijderoutes is een schitterende verkenning van de elementen die de stuwende kracht waren achter de opkomst en de ondergang van wereldrijken, die de stroom van ideeën en goederen bepaalden en nu een nieuw tijdperk inluiden in de internationale politiek. Het gebied ten oosten van de Middellandse en de Zwarte Zee tot aan de Himalaya, dwars door Centraal-Azië tot diep in China en India, was duizenden jaren het middelpunt van de aarde. Het is de bakermat van onze beschaving, waar meer dan 2500 jaar v.Chr. metropolen ontstonden als Harappa en Mohenjodaro met een bevolking die in de tienduizenden liep en met straten die waren aangesloten op een geavanceerd rioleringsstelsel. Het is ook het gebied van de zijderoutes – handelsroutes maar ook verbindingswegen waarlangs opvattingen, religies, ideeën, cultuur én ziektes zich konden verspreiden. Hier begint Peter Frankopan zijn nieuwe wereldgeschiedenis. Na de eerste zijderoutes ontstonden er andere: de slavenroute, de goudroute, de route naar het zwarte goud. Maar in onze eenentwintigste eeuw zijn nieuwe routes aan het ontstaan die een grote gelijkenis vertonen met die allereerste, die Centraal-Azië doorkruisten. De zijderoutes komen terug! 'Briljante verhaallijnen (...) Een wereldgeschiedenis die het middelpunt van die wereld naar het oosten verplaatst.' – The Economist 'Veel boeken beweren "een nieuwe geschiedenis van de wereld" te zijn; dit boek heeft die benaming met recht.' – The Times

Now in paperback, Zachary Karabell argues that the intertwined economic relationship between China and the U.S. will affect our long-term prosperity more than any other contemporary issue. As the world continues the slow work of repairing the damage of the financial crisis, it is crucial that the U.S. understands that it cannot go it alone. Its mutuality with China is permanent, essential, and defining. Zachary Karabell's brilliant book lays out this complex and important economic story. "Karabell excels at weaving in glitzy tales of the brave new China against the larger backdrop of the Middle Kingdom's forceful but cautious economic liberalization and the often tortuous, frequently saber-rattling politics of U.S.-China relations....A provocative argument." —Los Angeles Times "The question at the heart of Superfusion is a pressing one: What will happen next? Mr. Karabell says that the U.S. must turn its thinking away from the military and security challenges of the twentieth century and focus more on the economic challenges of the twenty-first." —The Wall Street Journal "A compelling brief on the unlikely convergence of the U.S. and Chinese economies....Essential reading for anyone curious about the increasing economic integration and interdependence between China and America, the public opposition in both nations, and the implication for the U.S. as it faces competition

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from a nation it cannot coerce.” —Publishers Weekly (starred review)

Already the world has seen the political, economic, and cultural significance of hosting the 2008 Olympics in Beijing—in policies instituted and altered, positions softened, projects undertaken. But will the Olympics make a lasting difference? This book approaches questions about the nature and future of China through the lens of sports—particularly as sports finds its utmost international expression in the Olympics.

A remarkable history of the two-centuries-old relationship between the United States and China, from the Revolutionary War to the present day From the clipper ships that ventured to Canton hauling cargoes of American ginseng to swap Chinese tea, to the US warships facing off against China's growing navy in the South China Sea, from the Yankee missionaries who brought Christianity and education to China, to the Chinese who built the American West, the United States and China have always been dramatically intertwined. For more than two centuries, American and Chinese statesmen, merchants, missionaries, and adventurers, men and women, have profoundly influenced the fate of these nations. While we tend to think of America's ties with China as starting in 1972 with the visit of President Richard Nixon to China, the patterns—rapturous enchantment followed by angry disillusionment—were set in motion hundreds of years earlier. Drawing on personal letters, diaries, memoirs, government documents, and contemporary news reports, John Pomfret reconstructs the surprising, tragic, and marvelous ways Americans and Chinese have engaged with one another through the centuries. A fascinating and thrilling account, *The Beautiful Country and the Middle Kingdom* is also an indispensable book for understanding the most important—and often the most perplexing—relationship between any two countries in the world.

*Encoding the Olympics* assembles a uniquely representative international team of media experts to provide a comprehensive review of the global impact of media and cultural communications associated with the Beijing 2008 Olympics. Commissioned by the IOC, this pioneering comparative study – the largest in Olympic Games research –provides a ground-breaking, panoramic, cross-cultural perspective on media responses to the leading sports event of the modern world. The representative team that undertook the study includes media commentators and political analysts, sport and media journalists, Sinologists and observers of the Asian Pacific Rim, academics in Olympic Studies and media and communication studies, scholars of the cultural and sociology studies of sport and festival and events managers.

*Encoding the Olympics* provides a unique, encyclopaedic study that will serve as a versatile resource at several levels – as a textbook or source reference for academic institutions, media public relations agencies that facilitate the work of inter-cultural exchange organisations, and international communication departments of multinational enterprises and international NGOs. This volume analyses global media responses to a mega-sport event on a scale never before attempted. This book was previously published as a special issue of the *International Journal of the History of Sport*.

Op zijn achtttiende zag Shaun die eigenzinnige boekhandel in het Schotse kustplaatsje Wigtown voor het eerst. 'Die tent bestaat over een jaar niet meer,' zei hij toen achteloos tegen een vriend van hem. Dertien jaar later bestaat de boekhandel nog steeds en is Shaun de eigenaar van het grootste antiquariaat van Schotland. In *Dagboek van een boekverkoper* doet Shaun verslag van zijn dagelijks leven in en rond de winkel en laat hij ons zien hoe hij als

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boekverkoper overleeft in onze digitale tijd, hoe je omgaat met lekkages die maar terug blijven komen, met een zwarte kat die telkens op je boeken gaat zitten, met personeel dat graag zijn eigen plan trekt en met klanten die soms wel heel aparte wensen hebben. Ook neemt Shaun ons mee op reis als hij in zijn oude rode Renault door Schotland rijdt op zoek naar bijzondere boeken. Dit is het hartverwarmende verhaal van een man die leeft voor, met en tussen de boeken.

When the Chinese Communist Party (CCP) assumed power in October 1949 China was one of the poorest nations in the world and so weak it had been conquered in the late 1930s and early 1940s by its neighbor Japan, a country one-10th its size. More than five decades later, the People's Republic of China (PRC) is an emerging economic, political, and major military power with the world's fastest growing economy and largest population (1.35 billion in 2015). A member of the United Nations Security Council since the early 1970s and a nuclear power, China wields enormous influence in the world community while at home what was once a nation of largely poverty-stricken peasants and urban areas with little-to-no industry has been transformed into an increasingly urbanized society with a growing middle class and an industrial and service sector that leads the world in such industries as steel and textiles while becoming a major player in computers and telecommunications. All the while the country has remained under the tight political control of a one-party system dominated by the Chinese Communist Party that despite periods of intense political conflict and turmoil governs China with a membership in 2014 of 88 million people—the largest single organization on earth. This third edition of Historical Dictionary of the People's Republic of China contains a chronology, an introduction, appendixes, and an extensive bibliography. The dictionary section has over 700 cross-referenced entries on important personalities, politics, economy, foreign relations, religion, and culture. This book is an excellent access point for students, researchers, and anyone wanting to know more about China.

For over three decades, China exercised unprecedented control over the reproductive habits of its billion citizens. Now, with its economy faltering just as it seemed poised to become the largest in the world, the Chinese government has brought an end to its one-child policy. It may once have seemed a shortcut to riches, but it has had a profound effect on society in modern China. Combining personal portraits of families affected by the policy with a nuanced account of China's descent towards economic and societal turmoil, Pulitzer Prize-winning journalist Mei Fong reveals the true cost of this most controversial of policies. Drawing on eight years spent documenting its repercussions, she reveals a dystopian legacy of second children refused documentation by the state, only children supporting their parents and grandparents, and villages filled with ineligible bachelors. An exceptional piece of on-the-ground journalism, *One Child* humanizes the policy that defined China and warns that the ill-effects of its legacy will be felt across the globe.

Onvergetelijke liefdesverklaring aan boeken Het leven zit A.J. Fikry niet mee. Zijn vrouw is overleden, de omzet van zijn

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boekhandel daalt zienderogen, en nu is zijn kostbaarste bezit, een zeldzame dichtbundel, uit zijn woning ontvreemd. Zelfs de prachtige boeken waarmee hij zich dagelijks omringt, geven hem geen plezier meer. Langzaam maar zeker zakt Fikry weg in een isolement waaruit zelfs de charmante Amelia, vertegenwoordiger van een kleine uitgeverij, hem niet kan halen. Als op een dag een mysterieus pakket in zijn boekhandel verschijnt, krijgt Fikry de kans om opnieuw te beginnen.

"A major contribution to the study of global events in times of global media. Owning the Olympics tests the possibilities and limits of the concept of 'media events' by analyzing the mega-event of the information age: the Beijing Olympics. . . . A good read from cover to cover." —Guobin Yang, Associate Professor, Asian/Middle Eastern Cultures & Sociology, Barnard College, Columbia University

From the moment they were announced, the Beijing Games were a major media event and the focus of intense scrutiny and speculation. In contrast to earlier such events, however, the Beijing Games are also unfolding in a newly volatile global media environment that is no longer monopolized by broadcast media. The dramatic expansion of media outlets and the growth of mobile communications technology have changed the nature of media events, making it significantly more difficult to regulate them or control their meaning. This volatility is reflected in the multiple, well-publicized controversies characterizing the run-up to Beijing 2008. According to many Western commentators, the People's Republic of China seized the Olympics as an opportunity to reinvent itself as the "New China"---a global leader in economics, technology, and environmental issues, with an improving human-rights record. But China's maneuverings have also been hotly contested by diverse global voices, including prominent human-rights advocates, all seeking to displace the official story of the Games. Bringing together a distinguished group of scholars from Chinese studies, human rights, media studies, law, and other fields, *Owning the Olympics* reveals how multiple entities---including the Chinese Communist Party itself---seek to influence and control the narratives through which the Beijing Games will be understood. *digitalculturebooks* is an imprint of the University of Michigan Press and the Scholarly Publishing Office of the University of Michigan Library dedicated to publishing innovative and accessible work exploring new media and their impact on society, culture, and scholarly communication. Visit the website at [www.digitalculture.org](http://www.digitalculture.org). The stage is set for the Beijing Olympiad to be the greatest mega-event, sporting or otherwise, in history. Still, the issues taxing many minds include whether the Beijing Games will be successful; whether they will be wrought with and wrecked by troubles; and who they will benefit. What value will the 2008 Games be to the people of China? Will they mainly serve the purposes of the dominant political, economic and cultural groups at and between the local, regional and global levels of modern social life? The Beijing Olympiad examines these among other questions, providing a range of original insights of interest to an array of scholars, researchers and students from Sports Studies to Sociology, Politics, Economics, International Relations and Legal Studies.

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In the world of sports, the most important component is the athlete. After all, without athletes there would be no sports. In ancient Greece, athletes were public figures, idolized and envied. This fascinating book draws on a broad range of ancient sources to explore the development of athletes in Greece from the archaic period to the Roman Empire. Whereas many previous books have focused on the origins of the Greek games themselves, or the events or locations where the games took place, this volume places a unique emphasis on the athletes themselves—and the fostering of their athleticism. Moving beyond stereotypes of larger-than-life heroes, Reyes Bertolín Cebrián examines the experiences of ordinary athletes, who practiced sports for educational, recreational, or professional purposes. According to Bertolín Cebrián, the majority of athletes in ancient times were young men and mostly single. Similar to today, most athletes practiced sport as part of their schooling. Yet during the fifth century B.C., a major shift in ancient Greek education took place, when the curriculum for training future leaders became more academic in orientation. As a result, argues Bertolín Cebrián, the practice of sport in the Hellenistic period lost its appeal to the intellectual elite, even as it remained popular with large sectors of the population. Thus, a gap emerged between the “higher” and “lower” cultures of sport. In looking at the implications of this development for athletes, whether high-performing or recreational, this erudite volume traverses such wide-ranging fields as history, literature, medicine, and sports psychology to recreate—in compelling detail—the life and lifestyle of the ancient Greek athlete.

American football is the most popular, and controversial, sport in the United States, and a massive industry. The NFL’s revenues are over \$13 billion annually. The Super Bowl is watched by half of US television households and is televised in over 150 countries. Touchdown: An American Obsession is the first comprehensive guide to the history and culture of the sport, covering US college football as well as professional football worldwide. The editors and authors are among the world’s leading sports scholars. They cover race, ethnicity, religion, gender, social class, and globalization, as well as recent scandals and controversies, the importance of television, and the art and aesthetics of the game. Touchdown: An American Obsession is a readable, authoritative guide for Americans as well as an introduction for people around the world.

In 2016, the Super Bowl, the climactic spectacle of American professional football, celebrated its 50th anniversary. The Super Bowl stands as the broadest ‘shared experience’ in American culture. As television ratings, cultural practices, and scholarly tomes reveal, more people participate in watching the Super Bowl than in any other common endeavour in the United States. The Super Bowl has become a new national holiday dedicated to the celebration of consumption—the driving force underneath modern culture. Beyond the borders of the United States, the Super Bowl does not rank as highly as a global phenomenon, though it increasingly draws larger audiences in a few nations around the globe. Some watch as curious students of American habits, others seem to be developing affinity for American-style football. The global dynamics of the consumption of football reveal much about the dynamics of American ‘soft power’ and cultural influence in the new globalized social networks that are emerging as consumption increasingly powers not only the United States but also the world economy. A Half Century of Super Bowls: National and Global Perspectives on America’s Grandest Spectacle analyzes the Super Bowl in shaping American and global communities

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and identities. It was originally published as a special issue of the International Journal of the History of Sport.

At 7'6" tall, Houston Rockets star center, Yao Ming from China stands taller than most NBA basketball players. From a 6' tall 9-year-old, to becoming the first foreign-born player to be the first pick in the NBA draft, Yao Ming has had an exciting life. Readers will love learning about the challenges he faced and how he reached his dream.

Hilarious childhood biographies and full-color illustrations show how Tiger Woods, Gabby Douglas, Bruce Lee, Billie Jean King, and other budding sports champions faced kid-sized challenges growing up. Forget the gold medals, the championships, and the undefeated seasons. When all-star athletes were growing up, they had regular-kid problems just like you. Baseball legend Babe Ruth was such a troublemaker, his family sent him to reform school. Race car champion Danica Patrick fended off bullies who told her "girls can't drive." And football superstar Peyton Manning was forced to dance the tango in his school play. Kid Athletes tells all of their stories and more with full-color cartoon illustrations on every page. Other subjects include Billie Jean King, Jackie Robinson, Yao Ming, Gabby Douglas, Tiger Woods, Julie Krone, Bruce Lee, Muhammad Ali, Bobby Orr, Lionel Messi, and more! This biographical dictionary is an indispensable research tool for information about the prominent persons of the past seven decades in China. The book documents nearly 600 Chinese individuals who contributed, for better or worse, to the development of Chinese life and culture since the founding of the People's Republic of China in 1949. Though the book is weighted toward political figures, it includes persons in business, the military, academia, medicine, social movements, the arts, entertainment and athletics. In addition to an objective description of the person's life, an analysis is provided that identifies the individual's contributions and importance.

From deciding when to go, to choosing what to see when you arrive, this is all you need to plan your trip and experience the best of Shanghai, with in-depth insider information on must-see, top attractions like the Oriental Pearl Tower and Shanghai Museum, and hidden cultural gems like the longtangs and M50. Insight City Guide Shanghai is ideal for travellers seeking immersive cultural experiences, from exploring The Bund, to discovering Xintiandi. In-depth on history and culture: enjoy special features on street food, architecture and performing arts, all written by local experts Includes innovative extras that are unique in the market - all Insight City Guides come with a free eBook and app that's regularly updated with new hotel, bar, restaurant, shop and local event listings Invaluable maps, travel tips and practical information ensure effortless planning Outstanding orientation information will save you time while you explore Excellent Editor's Choice recommendations will make your trip more memorable Inspirational colour photography throughout Inventive design makes for an engaging reading experience About Insight Guides: Insight Guides is a pioneer of full-colour guide books, with almost 50 years' experience of publishing high-quality, visual travel guides with user-friendly, modern design. We produce around 400 full-colour print guide books and maps, as well as phrase books, picture-packed eBooks and apps to meet different travellers' needs. Insight Guides' unique combination of beautiful travel photography and focus on history and culture create a unique visual reference and planning tool to inspire your next adventure.

Written by a leading historian and China-based businessman, China: The Stealth Empire is the first book to combine a historical analysis

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withinsights into China's current economic and political development.

The Historical Dictionary of the Chinese Economy contains a chronology, an introduction, and an extensive bibliography. The dictionary section has over 400 cross-referenced entries on critical sectors of the economy including automobiles, banking and finance, national currency, economic regulation, trade and investment.

Our responsibility is to learn how to balance innovation with caution.

'A wonderful book. Thoughtful...fascinating' Malcolm Gladwell Do you believe some people are born athletes? Is sporting talent innate or something that can be achieved through endurance and practice? In this ground-breaking and entertaining exploration of athletic success, award-winning writer David Epstein gets to the heart of the great nature vs. nurture debate, and explodes myths about how and why humans excel. Along the way, Epstein: - Exposes the flaws in the so-called 10,000-hour rule that states that rigorous practice from a young age is the only route to success. - Shows why some skills that we imagine are innate are not – like the bullet-fast reactions of a baseball player. - Uncovers why other characteristics that we assume are entirely voluntary, like the motivation to practice, might in fact have important genetic components. Throughout, *The Sports Gene* forces us to rethink the very nature of success.

Providing an indispensable resource for students, educators, businessmen, and officials investigating the transformative experience of modern China, this book provides a comprehensive summary of the culture, institutions, traditions, and international relations that have shaped today's China. • Covers contemporary Chinese politics, economy, geography, law, education, culture, and history, providing readers with a breadth of insights into modern China and its people • Addresses a variety of current issues such as pollution, corruption, human trafficking, human rights, civil liberties, and the one-child policy • Contains accessible information ideal for high school and college-level students, grade school teachers, and any readers interested in the general topics of Asia and China

This book examines the explicit effects of global connectivity on local culture and society in post-reform mainland China. It focuses on individual level globalization in China and how global socialization impacts local residents' behaviors, lifestyle, value orientation and the consequence of local transformation. Asking questions such as: What types of individual global connections have emerged and developed in China over the last three decades? What aspects of local transformations are influenced by such global connections? How does the impact of global connections vary across different aspects of local communities and institutions? Jiaming Sun uses an original micro-level relational approach to analyse how different types of individual global connections may make a difference and constitute certain outcomes of local transformation, the outcome being that global connections are capable of facilitating local transformation across different spatial, economic, and cultural settings.

The movie *We Are Marshall* brought national attention to the tragic loss and dramatic reconstitution of the school's football team. But neither this film nor the Emmy-winning documentary, *Marshall University: Ashes to Glory*, explores the spiritual context and effect of the plane crash. Few know that a visiting campus preacher touched the life of a popular defensive lineman the week before his ill-fated flight; that a campus minister was surprised several weeks later by a nighttime visit from students who'd come to ask "the Jesus man" how to be saved; that two years before the crash, a new, young professor, with a doctorate from India, enlisted five students to help evangelize the campus; and that three decades later, a devout linebacker urged the coach to change the name of a play since it was demeaning to women. The story extends back to the school's log-church beginnings, up through the decades when campus Ys generated foreign missionaries, to the national championship years, when key players testified freely to their faith—nearly two centuries of spiritual highs (and yes, lows) in the life of this

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remarkable school.

The wonderfully original story of a struggling Chinese basketball team and its quixotic, often comical attempt to right its fortunes by copying the American stars of the NBA—a season of cultural misunderstanding that transcends sports and reveals China’s ambivalent relationship with the West. When the Shanxi Brave Dragons, one of China’s worst professional basketball teams, hired former NBA coach Bob Weiss, the team’s owner, Boss Wang, promised that Weiss would be allowed to Americanize his players by teaching them “advanced basketball culture.” That promise would be broken from the moment Weiss landed in China. Desperate for his team to play like Americans, Wang—a peasant turned steel tycoon—nevertheless refused to allow his players the freedom and individual expression necessary to truly change their games. Former New York Times Beijing bureau chief Jim Yardley tells the story of the resulting culture clash with sensitivity and a keen comic sensibility. Readers meet the Brave Dragons, a cast of colorful, sometimes heartbreaking oddballs from around the world: the ambitious Chinese assistant coach, Liu Tie, who believes that Chinese players are genetically inferior and can improve only through the repetitious drilling once advocated by ancient kung fu masters; the moody and selfish American import, Bonzi Wells, a former NBA star so unnerved by China that initially he locks himself in his apartment; the Taiwanese point guard, Little Sun, who is demonized by his mainland Chinese coaches; and the other Chinese players, whose lives sometimes seem little different from those of factory workers. As readers follow the team on a fascinating road trip through modern China—from glamorous Shanghai and bureaucratic Beijing to the booming port city Tianjin and the polluted coal capital of Taiyuan—we see Weiss learn firsthand what so many other foreigners in China have discovered: China changes only when and how it wants to change.

The model minority stereotype is a form of racism that targets Asians and Asian-Americans, portraying this group as consistently hard-working and academically successful. Rooted in media portrayal and reinforcement, the model minority stereotype has tremendous social, ethical, and psychological implications. Modern Societal Impacts of the Model Minority Stereotype highlights current research on the implications of the model minority stereotype on American culture and society in general as well as Asian and Asian-American populations. An in-depth analysis of current social issues, media influence, popular culture, identity formation, and contemporary racism in American society makes this title an essential resource for researchers, educational administrators, professionals, and upper-level students in various disciplines.

The riveting story behind NBA giant Yao Ming, the ruthless Chinese sports machine that created him, and the East-West struggle over China’s most famous son. The NBA’s 7’6" All-Star Yao Ming has changed the face of basketball, revitalizing a league desperate for a new hero while becoming a multimillionaire pitchman for Reebok and McDonald’s. But his journey to America—like that of his forgotten foil, 7’1" Wang Zhizhi—began long before he set foot on the world’s brightest athletic stage. Operation Yao Ming opens with the story of the two boys’ parents, basketball players brought together by Chinese officials intent on creating a generation of athletes who could bring glory to their resurgent motherland. Their children would have no more freedom to choose their fates. By age thirteen, Yao was pulled out of sports school to join the Shanghai Sharks pro team, following in the footsteps of

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Wang, then the star of the People's Liberation Army team. Rumors of the pair of Chinese giants soon attracted the NBA and American sports companies, all eager to tap a market of 1.3 billion consumers. In suspenseful scenes, journalist Brook Larmer details the backroom maneuverings that brought China's first players to the NBA. Drawing on years of firsthand reporting, Larmer uncovers the disturbing truth behind China's drive to produce Olympic champions, while also taking readers behind the scenes of America's multibillion-dollar sports empire. Caught in the middle are two young men—one will become a mega-rich superstar and hero to millions, the other a struggling athlete rejected by his homeland yet lost in America.

Na het mislukken van een expeditie in het Afrikaanse binnenland vindt een jonge blanke vrouw met een weggelopen slaaf onder moeilijke omstandigheden de weg terug naar Kaapstad.

Categorizing hundreds of popular biographies according to their primary appeal—character, story, setting, language, and mood—and organizing them into thematic lists, this guide will help readers' advisors more effectively recommend titles. \* A chronology of the history of the biography genre \* Brief reviews of over 450 high interest biographies

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