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For undergraduate Operations Management courses. A broad, practical introduction to operations, reinforced with an extensive collection of practice problems. Operations Management presents a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of problems on the market. The problems found in this text also contain ample support--found in the book's solved-problems, worked examples, and myomlab, Pearson's new online homework and tutorial system--to help students complete and understand assignments even when they're not in class. Note: This is the standalone book, if you want the book/access card order the ISBN below:

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sampling of topics includes operations strategy for competitive advantage, forecasting, design of goods and services, human resources, e-commerce, project management, inventory management, and maintenance. The CD-ROM contains video case studies, lecture notes, Excel OM and Extend software, and additional practice problems. Annotation copyrighted by Book News Inc., Portland, OR

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operations in a realistic and practical manner, while offering the largest and most diverse collection of issues on the market. Problems found in the Tenth Edition contain ample support found in the book's solved-problems and worked examples to help readers better understand concepts important to today's operations management professionals. For a more comprehensive version with the business analytic modules at the end of the text, see Heizer/Render's "Operations Management: Sustainability and Supply Chain Management Plus MyOMLab with Pearson eText -- Access Card Package, "12/e (0134422406 / 9780134422404). Personalize Learning with MyOMLab MyOMLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts.

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A text/CD-ROM introduction to operations management, organized around 10 critical decisions in practice. Part I introduces concepts, and Part II describes designing operations. Part III describes managing operations in terms of performance, and Part IV outlines analytical techniques for decision making. Pedagogical features include margin notes, worked examples, critical thinking exercises, and database application problems. Also includes 46 case studies, global company profiles, boxed readings from newspapers, and video cases. The CD-ROM contains slides of main points, quizzes, and simulation software. Annotation copyrighted by Book News, Inc., Portland, OR.

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layout, to finite scheduling to technology. It focuses on eleven critical decisions - both strategic and tactical - that managers must make for meeting customer needs and increasing productivity in a dynamic, global economy.

Original edition: Principles of operations management: building and managing world-class operations / Barry Render, Jay Heizer. c1995.

For courses in Operations Management. A broad, practical introduction to operations, reinforced with an extensive collection of practice problems Principles of Operations Management: Sustainability and Supply Chain Management presents a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of issues on the market. Problems found in the Tenth Edition contain ample support-found in the book's solved-problems and worked examples-to help readers better understand concepts important to today's operations management professionals. For a more comprehensive version with the business analytic modules at the end of the text, see Heizer/Render's Operations Management: Sustainability and Supply Chain Management Plus MyOMLab with Pearson eText -- Access Card Package, 12/e (0134422406 / 9780134422404). Also Available with MyOMLab™ This title is available with MyOMLab-an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and

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A short, non-technical introduction to operations management, this text covers most mathematical techniques, including decision-making tools (decision trees), linear programming, transportation modelling, learning curves, waiting line models and simulation. chapters on operation strategy, supply chain management, and just-in-time systems. The text also covers up-to date topics, such as re-engineering, global competition, open (vital) organizations, finite scheduling, teams, and employee empowerment. POM for Windows software is available with this text.

For courses in operations management. This ISBN is for the Pearson eText combo card, which includes the Pearson eText and loose-leaf print edition (delivered by mail). A broad introduction to operations, reinforced with extensive practice problems Operations Management: Sustainability and Supply Chain Management presents a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of issues on the market. Solved problems and worked examples found in the 13th Edition provide ample support -- to help readers better

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Operations Management Sustainability and Supply Chain Management Pearson College Division

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This text is available in two versions: Operations Management, 13th Edition, a hardcover, and Principles of Operations Management, 11th Edition, a paperback. Both books include the identical core Chapters 1—17.

However, Operations Management, 13th Edition also includes a Part IV with seven business analytics modules. Pearson MyLab Operations Management is not included. Students, if Pearson MyLab Operations Management is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN. Pearson MyLab Operations Management should only be purchased when required by an instructor. Instructors, contact your Pearson representative for more information. Reach every student by pairing this text with MyLab Operations Management MyLab™ is the teaching and learning platform that empowers you to reach every student. By combining trusted author content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each student.

This text presents a broad introduction to the field of operations in a realistic and practical manner, while offering a diverse collection of problems. The problems also contain ample support to help students complete and understand assignments even when they're not in class.

Operations Management provides a broad introduction to the field of operations in a realistic, practical manner using the best of available research and practice. It explains the theory

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and practice of operations management with the aid of examples and video case studies covering a wide range of products, services, and sectors. The specific needs of Indian students and managers are addressed by providing valuable insights into operations management issues and practices across various sectors in India. Students are encouraged to apply their learning to real-life challenges through a multitude of problems in the text and integrated case studies on video.

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