

Healthcare Finance Gapenski 4th Edition

Health Service Marketing Management in Africa (978-0-429-40085-8, K402492)

Shelving Guide: Business & Management / Marketing Management
The application of marketing to healthcare is a fascinating field that will likely have more impact on society than any other field of marketing. It's been theorized that an intrinsically unstable environment characterizes this very relevant emerging field, hence raising new questions. Changing regulations, discoveries, and new health treatments continuously appear and give rise to such questions.

Advancements in technology not only improve healthcare delivery systems but also provide avenues for customers to seek information regarding their health conditions and influence their participatory behaviors or changing roles in the service delivery. Increasingly, there is a shift from a doctor-led approach to a more patient-centered approach. In Africa, the importance of marketing-driven practices in improving the delivery of healthcare services cannot be overemphasized. The issue of healthcare delivery and management is significant for policymakers, private sector players, and consumers of health-related services in developing economy contexts. Scholars have strongly argued in favor of marketing and value creation in healthcare service delivery in Africa. Each country in Africa has its own issues. For example, long waiting times, unavailable medications, and unfriendly staff are just a sampling of issues affecting the acceptability of healthcare services. These examples highlight the need to utilize marketing and value creation tools in the delivery of healthcare services.

Furthermore, there is a need for the integration of service marketing and management principles to enhance the delivery of quality healthcare across Africa and other developing economies which is the critical focus of this book. This book responds to calls for quality healthcare service management practices or processes from developing economy perspectives. Focusing primarily on African and other developing economy contexts, this book covers seven thematic areas: strategy in healthcare; marketing imperatives in healthcare management; product and pricing management in healthcare; distribution and marketing communications in healthcare; managing people in healthcare; physical evidence and service quality management in healthcare; and process management in healthcare.

Introduction to Health Care Management is a concise, reader-friendly, introductory healthcare management book that covers a wide variety of healthcare settings, from hospitals to nursing homes and clinics. Filled with examples to engage the reader's imagination, the important issues in healthcare management, such as ethics, cost management, strategic planning and marketing, information technology, and human resources, are all thoroughly covered. Guidelines and rubrics along with numerous case studies make this text both student-friendly and teacher friendly. It is the perfect resource for students of healthcare management, nursing, allied health, business administration,

pharmacy, occupational therapy, public administration, and public health. Drs. Buchbinder and Shanks have done a masterful job in selecting topics and authors and putting them together in a meaningful and coherent manner. Each chapter of the book is designed to give the student the core content that must become part of the repertoire of each and every healthcare manager, whether entry level or senior executive. Each of the chapters and accompanying cases serve to bring to life what it means to be a truly competent healthcare manager. Leonard H. Friedman, PhD, MPA, MPH, Professor, Dept of Health Services Management and Leadership, and Director of the Master of Health Services Administration program, George Washington University, School of Public Health and Health Services I am very happy with Health Care Management and will be adopting it for a new course that I will be teaching. This is probably the best management text I have seen so far. I was thrilled to receive it. Sally K. Fauchald, PhD, RN, Assistant Professor of Nursing, The College of St. Scholastica A solid text that covers a wide range of management topics. Michael H. Sullivan, Director HCA Program, Methodist University, Fayetteville, North Carolina"

In this thoroughly revised and updated third edition of Fundamentals of Health Care Financial Management, consultant and educator Steven Berger offers a practical step-by-step approach to understanding the fundamental theories and relationships guiding financial decisions in health care organization. Set in a fictional mid-sized hospital, the book is written in diary form, taking the reader into the inner workings of the finance executive's office. This introduction to the most-used tools and techniques of health care financial management includes health care accounting and financial statements; managing cash, billings and collections; making major capital investments; determining cost and using cost information in decision-making; budgeting and performance measurement; and pricing. As in the previous editions, this book introduces key practical concepts in fundamental areas of financial management.

Healthcare Finance: An Introduction to Accounting and Financial Management, Fifth Edition is the latest book from the most trusted name in healthcare finance, Dr. Louis C. Gapenski. Like its predecessors, this book introduces readers to the basic concepts of healthcare finance, including accounting and financial management. Fifth Edition Features New or expanded coverage of The impact of taxes and depreciation on for-profit providers Medical coding Monte Carlo simulation Form 990 Fund accounting Recent information on healthcare reform includes coverage of accountable care organizations (ACOs) and medical homes with updated real-world examples Updated financial accounting coverage conforms to the latest AICPA formats New learning aids, including on-page definitions, For Your Consideration scenarios and Key Equations quick-reference tools

Note to Readers: Publisher does not guarantee quality or access to any included digital components if book is purchased through a third-party seller. Assisted

Living Administration and Management: Effective Practices and Model Programs in Elder Care 2nd Edition provides students and healthcare professionals with the most up to date and essential knowledge on assisted living and residential care. This comprehensive text empowers current and future assisted living administrators to employ effective practices, understand model programs, and learn the necessary tools and tips to maximize the overall health, safety, and comfort of residents in their care. Organized by domains of practice, it also covers content information required to prepare for state-based Residential Care and Assisted Living (RC/AL) administrator certification or licensure exams. The textbook is structured in five parts which instruct on how to build and manage effective assisted living and residential care communities, beginning with Organizational Management and progressing through Human Resources, Business and Financial Management, Environmental Management, and Resident Care Management. The second edition includes six new chapters on evolving topics, such as interprofessional practice, home and community-based services (HCBS) as alternatives to assisted living, information and communication technology (ICT), LGBT issues, memory care units, and palliative and hospice care. Chapters feature learning objectives, case studies, effective practices, and more enabling students and healthcare professionals to evaluate, analyze, and synthesize information on how to best operate, manage, and lead assisted living communities. Useful for any long-term care and health management professional or student in the fields of gerontology, health administration, and long-term care administration, this comprehensive book covers the most crucial aspects of assisted living and residential care management—the most abundant and fastest growing senior living line of service in the United States. Key Features: Describes real-life situations and challenges associated with Assisted Living Administration with pragmatic solutions which highlight the most effective practices and model programs in elder care Contains new chapters on interprofessional practice, home and community-based services (HCBS) as an alternative to assisted living, information and communication technology (ICT), LGBT issues, memory care units, palliative and hospice care Highlights useful details on business and financial management, including guidelines for marketing facilities and services, important legal issues and terms, and evolving public policy issues Incorporates chapters on environmental management, with information on accessibility, fire safety, disaster preparedness, universal design and aging in place, and much more Emphasizes the importance of holistic, resident care management by examining the biological, psychological, and social aspects of aging Prepares students to qualify and sit for the state certification or licensure examination as Assisted Living Administrators Includes access to the fully downloadable eBook and instructor resources including a test bank

Introduction to Health Care Management is an introductory principles of health care management book developed specifically for undergraduate health administration programs. Covering a wide variety of healthcare settings, from

hospitals to nursing homes, this essential text contains numerous case studies. This indispensable book covers key areas such as ethics, cost management, strategic planning and marketing, information technology, and human resources. This concise, reader-friendly, introductory healthcare management text covers a wide variety of healthcare settings, from hospitals to nursing homes and clinics. Filled with examples to engage the reader's imagination, the important issues in healthcare management, such as ethics, cost management, strategic planning and marketing, information technology, and human resources, are all thoroughly covered.

If you are not already in a management position, chances are you soon will be. According to the Bureau of Statistics, the fastest growing areas of employment for engineers are in engineering/science management. With over 200 contributing authors, *The Technology Management Handbook* informs and assists the more than 1.5 million engineering managers in the practice of technical management. Written from the technical manager's perspective and written for technologists who are managers, *The Technology Management Handbook* presents in-depth information on the science and practice of management. Its comprehensive coverage encompasses the field of technology management, offering information on: Entrepreneurship Innovations Economics Marketing Product Development Manufacturing Finance Accounting Project Management Human Resources International Business

This textbook takes a truly interdisciplinary approach to studying health psychology. It examines five systems that affect individual health outcomes: individual, family/community, social/physical environment, healthcare systems, and health policy. While grounded in psychology, it incorporates perspectives from anthropology, biology, economics, environmental studies, medicine, public health, and sociology. The social ecological perspective on health psychology creates a depth of understanding of the diverse facets of health. This text also examines health from a global perspective by exploring the impact of infectious and chronic illnesses locally, regionally and globally. This new edition includes updated statistics and references throughout, a new chapter on psychoneuroimmunology, and significant changes and updates to the chapters on health care systems and risky health behaviors. It will be of particular interest to undergraduate students. For additional resources, consult <http://routledge.com/9781138201309>, where instructors will find downloadable lecture slides, instructor manual, and testbank.

Understanding budgeting goals, processes, and incentives are vital skills for health care managers as they are responsible for creating budgets and managing their departments within the established budget. However, many health care managers lack these basic skills. This book is a comprehensive examination of budgeting practices designed to provide students with the ability to construct budgets and analyze differences between actual financial results and the budget. Each chapter takes the reader through a step-by-step process to analyze systems, incorporate organizational goals into budgets, identify performance issues, and explore how budget systems impact behavior.

This book gathers the outcomes of several scientific events that were organized and conducted by the Institute of Scientific Communications (Volgograd, Russia) and the leading universities of the Volgograd region. The contributing authors include more than 700 scholars from various cities and regions of Russia. 124 works were selected out of 3,000 papers on the preconditions of formation, transformation, and legal provision of social institutes, topics that are in high demand in connection with a core aspect of digital modernization – the Internet of Things. The book is intended for a broad target audience, including scholars of various generations and various disciplines. These include young researchers (undergraduates and postgraduates) and recognized scholars (professors and lecturers) who study the socio-economic and legal consequences of the emergence and dissemination of digital technologies,

including the Internet of Things. In addition, the book will benefit all those who are interested in the development of the information society, information and telecommunication, and digital technologies. The content is divided into three logical parts, the first of which is devoted to the essence of the process of institutionalization and legal regulation of the information society. In the second part, the digital economy is analyzed in view of the spheres of the national economy. In the third, the authors study the peculiarities of state and corporate regulation, infrastructural provision and support for the security of entrepreneurship, which are currently developing on the basis of the Internet of Things.

This volume is the first definitive reference and textbook in the one-hundred-fifty year history of college health. Written for professionals and for those working in student services and higher education administration, it covers the history of college health, administrative matters including financing and accreditation, and clinical issues such as women's health, HIV/AIDS, and mental health. The book also focuses on prevention, including immunization and tuberculin testing. The contributors are well respected in the field and are actively working in the specific areas on which they write.

The operating room suite is a small business unit functioning within a parent organization (hospital or medical center). For this reason, it must be managed with effective business methods similar to those used in industry. Operating Room Management applies constructive business strategy to the operating room suite, dealing with issues including organizational structure, financial management, accounting principles, inventory control, operations management, and marketing. Detailing the elements necessary for the efficient functioning of the operating room, this book is designed to help anesthesiologists and managers who are actively engaged in day-to-day operating room management or who have broad administrative or fiscal responsibilities for the operating room suite. * Provides proven tactics on how to improve the quality of the operating room, while also increasing the productivity and reducing costs * Discusses impact of managed care on function of operating rooms * Includes helpful case studies that apply the information to a variety of settings, including freestanding surgical centers, community medical centers, and university medical centers organizations

First Edition Awarded Second Place in 2013 AJN Book of the Year Awards! The second edition of this award-winning text, designed specifically for the DNP course in health care economics and finance, remains the only book to embed economic and financial concepts in the context of nursing practice and nursing health care systems. Well organized and clearly written, the second edition is updated to encompass key changes to reimbursement and health care regulations and provides revised statistics throughout. It offers new information on ambulatory care, cost and ratio analysis, additional examples of financial statements, and an updated sample business plan. Enhanced teaching strategies include real life case studies, challenging critical thinking questions, learning games, key words in each chapter, and an extensive glossary. New PowerPoint slides add to the text's value as a robust teaching tool. Written by experienced DNP executives for DNPs, the book emphasizes critical skills nurse leaders need to participate in strategic health care planning. It delivers a practical approach to business, finance, economics, and health policy that is designed to foster sound business and leadership. The text clearly explicates the relationship between cost of care, quality of care, and ethics, and examines the economic and financial implications of evidence-based practice and quality. Also included is a special section

on finance for independent practitioners. Additionally, the book delivers required competencies of the AACN Essentials and the AONE. New to the Second Edition: Updated statistics throughout New information on ambulatory care A cost and ratio analysis Additional examples of financial statements Updated business plan Enhanced faculty support PowerPoint slides

Under the direction of new lead editors, Leiyu Shi and James A. Johnson, the new Third Edition of *Public Health Administration: Principles for Population-Based Management* examines the many events, advances, and challenges in the United States and the world since the publication of the prior edition of the book. With contributions from experts in areas ranging from workforce to community-based prevention to emergency preparedness, this timely and thorough revision offers detailed, comprehensive coverage of current, relevant issues for students as well as practicing public health administrators. This edition also addresses new perspectives of evidence-based public health, systems thinking, accountable care organizations, social entrepreneurship, integrated information management, disaster preparedness and response, and social media. New to this Edition: * New team of seasoned co-editors, Leiyu Shi and James A. Johnson. * Streamlined chapters with new chapter objectives and discussion questions to enhance the classroom experience for students. * New chapters on public health policy, social determinants of health, public health systems research, social marketing, social entrepreneurship for public health, and global health. * New student Navigate Companion Website with interactive learning materials to engage students in learning. Instructor Resources: Instructor Manual, PowerPoint, Test Bank Student Resources: Companion Website

A timely look at the healthcare valuation process in an era of dynamic healthcare reform, including theory, methodology, and professional standards In light of the dynamic nature of the healthcare industry sector, the analysis supporting business valuation engagements for healthcare enterprises, assets, and services must address the expected economic conditions and events resulting from the four pillars of the healthcare industry: Reimbursement, Regulation, Competition, and Technology. *Healthcare Valuation* presents specific attributes of each of these enterprises, assets, and services and how research needs and valuation processes differentiate depending on the subject of the appraisal, the environment the property interest exists, and the nature of the practices. Includes theory, methodology, and professional standards as well as requisite research, analytical, and reporting functions in delivering healthcare valuation services Provides useful process tools such as worksheets and checklists, relevant case studies, plus a website that will include comprehensive glossaries and topical bibliographies Read *Healthcare Valuation* for a comprehensive treatise of valuation issues in the healthcare field including trends of compensation and reimbursement, technology and intellectual property, and newly emerging healthcare entities.

Includes 6 months free ExamPrepConnect Digital Access with print purchase! The third edition of this gold standard for CNL certification review continues to provide healthcare facilities and clients with validation of the qualifications and knowledge of this advanced nursing generalist practice role. This certification review is a product of Dr. King's rigorous exam preparation course, which resulted in a 100% pass rate among students. This review serves as a helpful guide for faculty on how to design CNL review courses,

and has been used to teach in CNL programs, as well as for students and nurses preparing to take the exam. Following an introductory section examining the CNL role, how to make the best use of the review, and strategies for taking tests, this text is organized to reflect the latest exam content outline, mirroring the domains and subdomains of the exam. It provides detailed information on how to analyze and interpret exam questions, disseminates expert test-taking skills, and offers a detailed content review of everything you need to know for exam success. It delivers new information corresponding to the new Commission on Nurse Certification (CNC) outline, with updated chapters on healthcare advocacy and ethics, lateral integration, interprofessional skills, team coordination, and evidence-based practice. New to the Third Edition: Reflects updates and revisions based on the most recent exam content outline Provides 200 new multiple-choice Q&As with rationale created from scratch Delivers 16 new unfolding case studies Offers new objectives, updated summaries, and innovative review activities to reinforce material in each chapter Key Features: Explains how to analyze and interpret questions for exam success Promotes savvy test-taking skills Includes a comprehensive exam with answers and rationales Includes an expanded glossary and additional tables and figures Provides easy access to information with an appendix that cross-references questions to appropriate exam content topics

Today, as never before, healthcare has the ability to enhance the quality and duration of life. At the same time, healthcare has become so costly that it can easily bankrupt governments and impoverish individuals and families. Health services research is a highly multidisciplinary field, including such areas as health administration, health economics, medical sociology, medicine, , political science, public health, and public policy. The Encyclopedia of Health Services Research is the first single reference source to capture the diversity and complexity of the field. With more than 400 entries, these two volumes investigate the relationship between the factors of cost, quality, and access to healthcare and their impact upon medical outcomes such as death, disability, disease, discomfort, and dissatisfaction with care. Key Features Examines the growing healthcare crisis facing the United States Encompasses the structure, process, and outcomes of healthcare Aims to improve the equity, efficiency, effectiveness, and safety of healthcare by influencing and developing public policies Describes healthcare systems and issues from around the globe Key Themes Access to Care Accreditation, Associations, Foundations, and Research Organizations Biographies of Current and Past Leaders Cost of Care, Economics, Finance, and Payment Mechanisms Disease, Disability, Health, and Health Behavior Government and International Healthcare Organizations Health Insurance Health Professionals and Healthcare Organizations Health Services Research Laws, Regulations, and Ethics Measurement; Data Sources and Coding; and Research Methods Outcomes of Care Policy Issues, Healthcare Reform, and International Comparisons Public Health Quality and Safety of Care Special and Vulnerable Groups The Encyclopedia is designed to be an introduction to the various topics of health services research for an audience including undergraduate students, graduate students, and general readers seeking non-technical descriptions of the field and its practices. It is also useful for healthcare practitioners wishing to stay abreast of the changes and updates in the field.

First multi-year cumulation covers six years: 1965-70.

The third edition of Strategic Human Resources Management In Health Services Organizations articulates the links that exist among strategy, organizational design and behavior, and human resources management: It not only describes human resources functions within organizations but also provides a model of major organizational components that shape the human resources options available for health services managers. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

With the growing importance of budgeting and budget analysis in today's outcome-value oriented healthcare environment, there is an ever-increasing need to provide today's healthcare students with budgeting skills they need to be successful. While most healthcare finance texts include a chapter on budgeting, this coverage is often insufficient to adequately prepare them, as future financial managers, for the demands of upper management. A great supplement to a wide range of finance, economics, and accounting courses across the health disciplines, Practical Budgeting for Health Care: A Concise Guide covers the full scope of budgeting and budget analysis—from incremental budgeting, forecasting, and flexible budgeting, to variance analysis, capital budgeting, and more—providing students with the information and skills they'll need to budget effectively. Key Features ? Includes step-by-step instructions on constructing budgets, focusing on incremental and flexible budgeting, the two mos

"Addressing several themes in the social protection literature, this book makes an original and important contribution to the rapidly growing body of literature on social protection in sub-Saharan Africa. Some of the themes are relatively neglected or under-researched, while some others are not usually conceptualised as social protection. These themes are organized around the major issues: informal social protection, urban social protection, social protection and physical security, social protection in unstable contexts, climate change, pastoralism, and gender"--Back cover.

"Teaches students and managers how to develop, lead, and evaluate health programs to ensure quality outcomes. The focus is on the three core management concepts of strategy, design, and leadership, but time is also devoted to describing facilitative management activities integral to successful programs. Students will learn techniques for communication, decision-making, quality assurance, marketing, and program evaluation within the structure of the textbook's program management model"--Provided by publisher.

Combat Support Hospitals, when not deployed, keep a partial set of equipment at home station with the remainder in long-term storage, a strategy that has created maintenance and obsolescence challenges. This briefing describes a new strategy for configuring home station equipment sets and proposes that deploying CSHs eliminate much of the unit-owned equipment currently in long-term storage, actions that will sharply reduce total equipment costs.

A truly interdisciplinary approach to the study of health, Health Psychology: An Interdisciplinary Approach uses the social ecological perspective to explore the impact of five systems on individual health outcomes: individual, culture/family, social/physical environment, health systems and health policy. In order to provide readers with an understanding of how health affects the individual on a mental and emotional level, the author has taken an interdisciplinary approach, considering the roles of anthropology, biology, economics, environmental studies, medicine, public health, and sociology.

Sport Finance, Fourth Edition With Web Resource, grounds students in the real world of financial management in sport, showing them how to apply financial

concepts and appreciate the importance of finance in establishing sound sport management practices. Utilizing a modern and practical approach, the text encourages students to take a strategic organizational perspective in learning financial skills while gaining a deeper understanding of the reasoning behind the principles of sport finance. The fourth edition of Sport Finance has been revised and restructured to reflect the evolving needs of students entering the dynamic sport industry. Content updates and additions include the following: A new chapter dedicated to assets (such as players, facilities, and goodwill) and liabilities (such as player salaries and long-term debt) and how they affect a sport organization Expanded coverage of strategies to increase revenue and reduce expenses for greater profitability, enhanced with an example from a real-world athletic department New chapters about reviewing financial statements, planning, and building a financial strategy to help guide decisions to create, expand, or exit a sport business or organization Five new case studies covering a variety of sectors, sports, and countries to give students the opportunity to apply the concepts to practical scenarios To further relate the content to real situations for students, study questions about each of the case studies have been incorporated into a new student web resource. The web resource also includes an interactive simulation called "The Two Dollar Team" that directly engages students with the book's topics, including assets and liabilities, revenue and expenses, budgeting, cash management, and borrowing. Instructors will also find additional activities and a case study in the companion instructor guide, and they will receive a test package and presentation package. Sport Finance, Fourth Edition, will enable students to grasp fundamental concepts in sport finance. By analyzing business structures, financial statements, and funding options, students will not only learn basic finance but will also understand how those skills are used to build a strategy and make sound financial decisions in the world of sport.

A comprehensive guide to the structure, synergy, and challenges in U.S. health care delivery Introduction to Health Care Services: Foundations and Challenges offers new insights into the most important sectors of the United States' health care industry and the many challenges the future holds. Designed to provide a comprehensive and up-to-date understanding of the system, this textbook covers the many facets of health care delivery and details the interaction of health, environments, organizations, populations, and the health professions. Written by authors with decades of experience teaching and working in health care administration and management, the book examines the current state and changing face of health care delivery in the United States. Each chapter includes learning objectives and discussion questions that help guide and engage deeper consideration of the issues at hand, providing a comprehensive approach for students. Cases studies demonstrating innovations in the delivery of health care services are also presented. Health care administration requires a thorough understanding of the multiple systems that define and shape the delivery of healthcare in the United States. At the same time, it is important for students to

gain an appreciation of the dilemma confronting policymakers, providers, and patients in the struggle to balance cost, quality, and access. *Introduction to Health Care Services: Foundations and Challenges* is an in-depth examination of the major health care issues and policy changes that have had an impact on the U.S. health care delivery system. Includes information on U.S. health care delivery, from care to cost, and the forces of change. Focuses on major industry players, including providers, insurers, and facilities. Highlights challenges facing health care delivery in the future, including physician shortages, quality care, and the chronic disease epidemic. The U.S. health care system is undergoing major reform, and the effects will ripple across every sector of the industry. *Introduction to Health Care Services: Foundations and Challenges* gives students a complete introduction to understanding the issues and ramifications.

A proposal for using cost-benefit analysis to evaluate the socioeconomic impact of public investment in large scientific projects. Large particle accelerators, outer space probes, genomics platforms: all are scientific enterprises managed through the new form of the research infrastructure, in which communities of scientists collaborate across nations, universities, research institutions, and disciplines. Such large projects are often publicly funded, with no accepted way to measure the benefits to society of these investments. In this book, Massimo Florio suggests the use of cost-benefit analysis (CBA) to evaluate the socioeconomic impact of public investment in large and costly scientific projects. The core concept of CBA of any infrastructure is to undertake the consistent intertemporal accounting of social welfare effects using the available information. Florio develops a simple framework for such accounting in the research infrastructure context and then offers a systematic analysis of the benefits in terms of the social agents involved. He measures the benefits to scientists, students, and postdoctoral researchers; the effect on firms of knowledge spillovers; the benefits to users of information technology and science-based innovation; the welfare effects on the general public of cultural services provided by RIs; and the willingness of taxpayers to fund scientific knowledge creation. Finally, Florio shows how these costs and benefits can be expressed in the form of stochastic net present value and other summary indicators.

Bringing together an international group of experts from across all health-related disciplines, *Comprehensive Handbook of Clinical Health Psychology* bridges the gap between health psychology and medicine to provide you with the up-to-date and relevant information and strategies you need to address both the physical and mental health care needs of your clients. Written in an accessible, reader-friendly manner, this reference covers the conditions and trends that have become most prevalent in the field of health psychology today.

Extremely practical and packed with current examples, *Introduction to Health Care: Finance and Accounting* delivers a comprehensive overview of the business side of healthcare. This entry-level healthcare finance book offers detailed discussions of cost reimbursement programs, economic factors driving

the rising costs of medical services, and healthcare reform through the Patient Protection and Affordable Care Act of 2010. It explains the basics of healthcare accounting and finance, from accounting fundamentals, operating the cash drawer and bank reconciliation through the more complex issues of cash management, budgeting and variance analysis, and revenue cycle management. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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