

Chapter 7 Research Design The University Of Sheffield

Research Methods: Designing and Conducting Research with a Real-World Focus provides the tools required to conduct relevant, high-quality research in both the classroom and the field. Carrie A. Picardi and Kevin D. Masick—psychologists with expertise in both teaching research methods and applying methods to diverse field settings—offer a unique perspective by integrating current research articles with field-specific scenarios. They draw from research methodology tactics, strategy, and constraints from practitioners across the social sciences and in business. This text effectively bridges the gap between theory and practice by demonstrating how research is done within an organizational setting, and supplies students with relevant, applicable examples to learn from.

A new edition of the best-selling textbook in anthropological methods. It includes new examples, new material on text analysis, rapid ethnography, computers in the field, and an expanded bibliography.

This introduction to communication research methods takes the student from the conceptual beginnings of a research project through the design and analysis. Emphasizing the correct questions to ask and how to approach the answers, authors Gary Petty, Cheryl Campanella Bracken, and Elizabeth Babin approach social science methods as a language to be learned, requiring multiple sessions and reinforcement through practice. They explain the basics of conducting communication research, facilitating students' understanding of the operation and roles of research so that they can better critique and consume the materials in their classes and in the media. The book takes an applied methods approach, introducing students to the conceptual elements of communication science and then presenting these elements in a single study throughout the text, articulating the similarities and differences of individual methods along the way. The study is presented as a communication campaign, involving multiple methodologies. The approach highlights how one method can build upon another and emphasizes the fact that, given the nature of methodology, no single study can give complete answers to our research questions. Unique features of the text: It introduces students to research methods through a conceptual approach, and the authors demonstrate that the statistics are a tool of the concepts. It employs an accessible approach and casual voice to personalize the experience for the readers, leading them through the various stages and steps. The presentation of a communication campaign demonstrates each method discussed in the text. This campaign includes goals and objectives that will accompany the chapters, demonstrates each individual methodology, and includes research questions related to the communication campaign. The tools gained herein will enable students to review, use, understand, and critique research, including the various aspects of appropriateness, sophistication and utility of research they encounter.

This book is an overview of the hazards of firefighting, the health risks of exposure to combustion products that characterize firefighting, the science behind interpreting these risks for purposes of identifying diseases as work-related, and the legal and policy implications of adopting legislated "presumption" for purposes of compensation. The emphasis of the book will be on the risk of cancer, cardiovascular disease, traumatic hazards, and disabling psychosocial adjustment following major incidents. Several new studies have appeared recently, including the largest study of firefighters ever done, by the National Institute of Occupational Health and Safety (NIOSH). They evidence supports the conclusion that firefighters face significant occupational health risks in addition to the obviously severe safety hazards.

Based on a set of four research parameters, this book discusses the development of research questions and hypotheses, naturalistic and experimental research, data collection, and validation of research instruments. Each chapter includes examples and activities.

The Fifth Edition of the bestseller Research Methodology has reimagined, redesigned (now in landscape format), and fully renovated how a textbook can help students achieve success in their methods course or research project.

Qualitative Research Design An Interactive Approach SAGE

This comprehensive, accessible and practical textbook provides a complete grounding in both qualitative and quantitative research methods for the sports studies student. The book offers the reader a step-by-step guide to the research process, from designing a research project, to collecting and analyzing data, to reporting the research, and is richly illustrated throughout with sport-related case-studies and examples from around the world. Now in a fully revised and updated new edition, the book covers key topics such as: choosing an appropriate research design undertaking a literature review key research techniques, including questionnaires, interviews, content analysis and ethnographic studies data analysis, including an introduction to SPSS, as well as guides to descriptive and inferential statistics writing a research report ethical issues in sports research. Research Methods in Sports Studies is designed to be a complete and self-contained companion to any research methods course and contains a wealth of useful features, such as highlighted definitions of key terms, revision questions, practical research exercises, and a companion website with web links, multiple choice questions, powerpoint slides, and other learning resources. The book is also an invaluable reference for any student undertaking a dissertation or research project as part of their studies. Visit the companion website at: www.routledge.com/textbooks/9780415493932

In the new edition of Introduction to Social Research, Keith Punch takes a fresh look at the entire research process, from formulating a research question to writing up your research. Covering qualitative, quantitative and mixed methods, the book focuses on matching research questions to appropriate methods. Offering concise, balanced coverage, this book clearly explains the underlying principles of social research and shows you how to put this understanding into practice. The third edition includes: A new chapter on literature searching and reviewing Expanded coverage of ethics A new section on using the

internet in research A range of additional student learning features A brand new companion website including full-text journal articles, additional case studies and video tutorials. Using a range of examples from student research and published work, the book is an ideal introduction for any social science student taking a research methods course or embarking on their own undergraduate or postgraduate research project.

This best-selling text pioneered the comparison of qualitative, quantitative, and mixed methods research design. For all three approaches, John W. Creswell and new co-author J. David Creswell include a preliminary consideration of philosophical assumptions, key elements of the research process, a review of the literature, an assessment of the use of theory in research applications, and reflections about the importance of writing and ethics in scholarly inquiry. The Fifth Edition includes more coverage of: epistemological and ontological positioning in relation to the research question and chosen methodology; case study, PAR, visual and online methods in qualitative research; qualitative and quantitative data analysis software; and in quantitative methods more on power analysis to determine sample size, and more coverage of experimental and survey designs; and updated with the latest thinking and research in mixed methods. SHARE this Comparison of Research Approaches poster with your students to help them navigate the distinction between the three approaches to research.

"This unique text provides a comprehensive framework for creating, managing, and interpreting qualitative research studies that yield valid and useful information. Examples of studies from a wide range of disciplines illustrate the strengths, limitations, and applications of the primary qualitative methods: in-depth interviews, focus group discussions, ethnography, content analysis, and case study and narrative research. Following a consistent format, chapters show students and researchers how to implement each method within a paradigm-neutral and flexible Total Quality Framework (TQF) comprising four interrelated components: Credibility, Analyzability, Transparency, and Usefulness. Unlike other texts that relegate quality issues to one or two chapters, detailed discussions of such crucial topics as construct validity, inter-researcher reliability, researcher bias, and verification strategies are featured throughout. The book also addresses applications of the TQF to the writing, review, and evaluation of qualitative research proposals and manuscripts. KEY WORDS/SUBJECT AREAS: case study, content analysis, ethnographic, ethnography, focus groups, interviews, narrative, proposal writing, qualitative research, reliability, research designs, research methods, standards, studies, the literacy, total quality framework, transparency AUDIENCE: Graduate students and instructors in education, sociology, psychology, social work, management, communications, and nursing; researchers and evaluators seeking guidance for their qualitative research work. "--

Featuring real-world examples throughout and comprehensive coverage of quantitative and qualitative methods, the market-leading RESEARCH METHODS FOR CRIMINAL JUSTICE AND CRIMINOLOGY combines the scholarship, accuracy, and conversational tone of Earl Babbie's best-selling THE PRACTICE OF SOCIAL RESEARCH with Mike Maxfield's expertise in criminology and criminal justice.

Providing the most comprehensive, authoritative introduction to criminal justice research available today -- and enhanced by new examples, research, applications, and built-in study tools -- the eighth edition continues its focus on getting students to DO research. Updates include the latest techniques and technologies for sampling and surveys as well as current methods in content analysis and secondary data analysis. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Second Edition of this bestselling text once again explores the philosophical underpinnings, history, and key elements of each of five qualitative inquiry traditions: narrative research, phenomenology, grounded theory, ethnography, and case study. Written in an accessible style, this book relates research designs to each of the traditions of inquiry. The author compares theoretical frameworks, ways to employ standards of quality, and strategies for writing introductions to studies, collecting data, analyzing data, writing a narrative, and verifying results. New to the Second Edition: - Broader coverage of narrative research - Updated coverage of data analysis, which accounts for programs like Atlas.ti and NVivo, and discusses counting codes more fully - More specific steps for doing research within each tradition

Based on the popular Introduction to Social Research Methods, this book offers a highly accessible, clear and engaging introduction to research in education, which has been carefully and extensively developed to fully meet the needs of those studying in education and related fields. Introduction to Research Methods in Education assumes no previous knowledge of the subject, and focuses on helping the reader develop a clear conceptual understanding of the nature of empirical research in education, and of how those ideas lead to, and underlie, the principal research techniques. Qualitative, quantitative and mixed methods approaches are covered, along with practical guidance on issues such as how to prepare a research proposal, write a literature review, and analyse different types of data. This book is an ideal introduction to researching in an educational context for students at both undergraduate and postgraduate level and will be a must-have for anyone studying on a research methods course or doing a research project for themselves.

This book explains and demonstrates to students when to use and how to apply the quantitative and qualitative techniques that they'll need to do their own social research. Using actual examples from psychology, sociology, anthropology, health and education, the book provides readers with both a conceptual understanding of each technique as well as showing them how to use the technique.

Research Methods For Business, 8th Edition explains the principles and practices of using a systematic, organized method for solving problematic issues in business organizations. Designed to help students view research from the perspective of management, this popular textbook guides students through the entire business research process. Organized into six main themes—Introduction, Defining the Management and the Research Problem, Theory, Collecting Information, Drawing Conclusions, and Writing and Presenting the Research Report—the text enables students to develop the skills and knowledge required to successfully create, conduct, and analyze a research project. Now in its eighth edition, this popular textbook has been thoroughly updated to incorporate substantial new and expanded content, and reflect current research methods and practices. The text uses a unique blended learning approach, allowing instructors the flexibility to custom-tailor their courses to fit their specific needs. This innovative approach combines the face-to-face classroom methods of the instructor with internet-based activities that enable students to study what they want, when they want, at their own pace.

Qualitative Research: Analyzing Life presents a fresh approach to teaching and learning qualitative methods for social inquiry—one that focuses on analysis from the very beginning of the text. By exploring qualitative research through a unique analytic lens, then cumulatively elaborating on methods in each successive chapter, this innovative work cultivates a skill set and literacy base that prepares readers to work strategically with empirical materials in their own fieldwork. Renowned authors Johnny Saldaña and Matt Omasta combine clear, accessible writing and analytic insight to show that analysis, in its broadest sense, is a process undertaken throughout the entire research experience.

"I wholeheartedly invite counselor trainees and counselors into this journey of growing the research component of their professional identity... Flynn and his colleagues prepare counselor trainees and counselors for this journey well and guide them carefully toward researcher competency. In an approachable and developmentally appropriate manner, they highlight for the profession the value of research and how it can be conducted." - Danica G. Hays, PhD American Counseling Fellow Professor and Executive Associate Dean University of Nevada, Las Vegas Research Design for the Behavioral Sciences fills an important gap for the helping professions by offering a blueprint for advanced concepts and an applied approach to understanding

quantitative, qualitative, and mixed methods research design. This graduate-level text seamlessly weaves together the philosophy, science, and practical application of the most common methodological frameworks in practice. Advanced research design concepts are presented through clear and in-depth blueprints, applied case studies, myriad examples, and helpful learning activities. Written in detailed yet accessible language, this text describes the foundations of behavioral science research. The authors explore research-based philosophical integration, along with the technical application of every tradition. Through this philosophical and pragmatic approach, students will be able to attain a well-rounded and comprehensive understanding of behavioral science research. This text provides students with the opportunity to reach a greater level of research efficacy through the inclusion of methodological procedures, data analysis methods, reliability/validity standards, ethics, and directions on how to increase the rigor of each approach to research. Instructor resources include an instructor's manual, learning activities, test bank, and PowerPoints. Purchase includes digital access for use on most mobile devices and computers. Key Features: Provides clear, detailed, and contextually accurate examples of writing, quantitative, qualitative, and mixed methods procedures Reviews the paradigmatic hierarchy of each research tradition along with key analytic features in detail Delivers instructions for enhancing the methodological rigor of each approach Analyzes methodology-specific multicultural issues Demonstrates the application of a wide range of research methodologies with case studies Reviews the trends and history in research for counseling, psychology, social work, and marriage and family therapy Offers comprehensive instructor resources including manual, learning activities, test bank, and PowerPoint slides

This book guides you through the entirety of the research process in International Relations, from selecting a research question and reviewing the literature to field research and writing up. Covering both qualitative and quantitative methods in IR, it offers a balanced assessment of the key methodological debates and research methods within the discipline. The book: Is specifically focussed on research methods used in International Relations. Spans the entire research process from choosing a research question to writing up. Provides practical research methods guidance. Introduces you to broader methodological debates and brings together contemporary research from empirical and interpretive traditions. Is packed with examples and suggestions for further reading. Research Methods in International Relations is essential reading for both undergraduate and postgraduate students taking Research Methods courses in International Relations, Politics, Security and Strategic Studies.

Lecturers/instructors - request a free digital inspection copy here In the Second Edition of this textbook designed for new researchers, Uwe Flick takes readers through the process of producing a research project. The book gives readers the fundamental data collection and analysis skills that they need for their first project, as well as a good understanding of the research process as a whole. It covers both quantitative and qualitative methods, and contains plenty of real-life examples from the author's own research. The book will help readers to answer questions such as: why do social research in the first place? how do I develop a researchable question? what is a literature review and how do I conduct one? how could I collect and analyze data? what if I want to do my research online? Available with Perusall—an eBook that makes it easier to prepare for class Perusall is an award-winning eBook platform featuring social annotation tools that allow students and instructors to collaboratively mark up and discuss their SAGE textbook. Backed by research and supported by technological innovations developed at Harvard University, this process of learning through collaborative annotation keeps your students engaged and makes teaching easier and more effective. Learn more.

For many students, doing research is often a joyless struggle. This book provides practical advice on how to do research in a concise way. It uses classic examples to show how experts conduct their research in different fields, allowing this book to be used in different disciplines. Research Methods: A Practical Guide for Students and Researchers provides a practical guide to students and researchers on how to do their research systematically and professionally. The book begins by distinguishing between causal and interpretive sciences. It then guides the reader on how to formulate the research question, review the literature, develop the hypothesis or theoretical framework, select a suitable research methodology, and analyze both quantitative and qualitative data. The book emphasizes integration. It does not merely provide a smorgasbord of research designs, data collection methods, and ways to analyze data. Instead, it shows how one can integrate these elements into a coherent research strategy.

Research is such an important subject for information professionals that there will always be a need for effective guides to it. Research skills are a prerequisite for those who want to work successfully in information environments, an essential set of tools which enable information workers to become information professionals. This book focuses on producing critical consumers of research. It also goes some way towards producing researchers in the fields of information management and systems. The first edition of this book was enthusiastically received by researchers, students and information professionals in Australia and beyond. Reviews of the first edition considered it a "a worthwhile addition to any information professional's or research student's reference shelf (Archives & Manuscripts). This new edition has an additional chapter on ethics, to address the importance of the ethical implications of research. It also has (as did the first edition) two unique characteristics: it is Australian-focused, distinctive among research texts for information professionals; and it has a multi-disciplinary focus, with its authors being drawn from information management (librarianship, archives and recordkeeping) and information systems. The numerous examples throughout the book are drawn from these multiple disciplines. The first edition of this book was road-tested with students from several disciplines who are studying in several universities. Its Introduction noted that "In research terms, the content have been refereed and found to be authoritative!" To this can be added the many satisfied users of the first edition.

Ideal for undergraduate or graduate-level courses, Research Methods for Criminology and Criminal Justice, Fourth Edition introduces students to the functions of criminal justice research including basic ideas behind scientific theory, research language, and research design.

This practical introduction for first time researchers provides a bridge between how to conduct research and the philosophy of social science, allowing students to relate what they are doing to why. It does not provide a set of rigid recipes for social scientists as many methodology books do, rather it stimulates students to think about the issues involved when deciding upon their research design. By discussing standard approaches to research design and method in various social science disciplines, the authors illustrate why particular designs have traditionally predominated in certain areas of study. But whilst they acknowledge the strengths of these standard approaches, their emphasis is on helping researchers find the most effective solution to their problem by encouraging them, through this familiarity with the principles of various approaches, to innovate where appropriate. This text will prove indispensable for social science

students of all levels embarking upon a research project, and for experienced researchers looking for a fresh perspective on their object of study.

This is a comprehensive guide to contemporary research design in Political Science introducing a wide range of cutting-edge research models and examining their respective implications.

Research Methods for Criminology and Criminal Justice, Third Edition introduces students to the functions of criminal justice research including scientific theory, research language, and research design. Ideal for the undergraduate or graduate level research methods courses, this Third Edition takes a clear and simple approach to social science research. This text makes learning research methods easy, understandable, and applicable to the criminal justice topics students are most interested in. Key Features: Contains expanded sections on quantitative research vs. qualitative research and mixed methods research, comparing in more detail the link between the two and the need for both Chapters are reorganized for a more reader-friendly format Provides updated case studies and exercises with real-world examples from recently published research Includes expanded discussion on special topics such as ethics, confidentiality, and the need for objectivity Includes end-of-chapter exercises with an applied approach

This book is for anyone who wishes to improve university teaching and learning through systematic inquiry. It provides advice, but also a constructive critique of research methods and, in turn, the authors also make a contribution to the theories of research methodology. Topics covered include ontology, epistemology and engagement with academic literature, as well as research design approaches and methods of data collection. There is a keen focus on quality in both the analysis and evaluation of research and new models are proposed to help the new researcher. The authors conclude by examining the challenges in getting work published and close with some words on quality of thought and action. The ideas in the book come from the authors' extensive experience in teaching research methods courses in higher education, health and the corporate sector, as well as several empirical research projects that have helped provide a methodology for higher education. It will be of particular interest to postgraduate students, academic developers and experienced academics from a wide variety of disciplines.

Situated at the intersection of two of the most important areas in educational research today — literacy and technology — this handbook draws on the potential of each while carving out important new territory. It provides leadership for this newly emerging field, directing scholars to the major issues, theoretical perspectives, and interdisciplinary research pertaining to new literacies. Reviews of research are organized into six sections: Methodologies Knowledge and Inquiry Communication Popular Culture, Community, and Citizenship: Everyday Literacies Instructional Practices and Assessment Multiple Perspectives on New Literacies Research FEATURES Brings together a diverse international team of editors and chapter authors Provides an extensive collection of research reviews in a critical area of educational research Makes visible the multiple perspectives and theoretical frames that currently drive work in new literacies Establishes important space for the emerging field of new literacies research Includes a unique Commentary section: The final section of the Handbook reprints five central research studies. Each is reviewed by two prominent researchers from their individual, and different, theoretical position. This provides the field with a sense of how diverse lenses can be brought to bear on research as well as the benefits that accrue from doing so. It also provides models of critical review for new scholars and demonstrates how one might bring multiple perspectives to the study of an area as complex as new literacies research. The Handbook of Research on New Literacies is intended for the literacy research community, broadly conceived, including scholars and students from the traditional reading and writing research communities in education and educational psychology as well as those from information science, cognitive science, psychology, sociolinguistics, computer mediated communication, and other related areas that find literacy to be an important area of investigation.

"Research design is fundamentally central to all scientific endeavors, at all levels and in all institutional settings. This book is a practical, short, simple, and authoritative examination of the concepts and issues in interpretive research design, looking across this approach's methods of generating and analyzing data. It is meant to set the stage for the more "how-to" volumes that will come later in the Routledge Series on Interpretive Methods, which will look at specific methods and the designs that they require. It will, however, engage some very practical issues, such as ethical considerations and the structure of research proposals. Interpretive research design requires a high degree of flexibility, where the researcher is more likely to think of "hunches" to follow than formal hypotheses to test. Yanow and Schwartz-Shea address what research design is and why it is important, what interpretive research is and how it differs from quantitative and qualitative research in the positivist traditions, how to design interpretive research, and the sections of a research proposal and report"--

This book is designed specifically for Master's degree and PhD students working on developing their thesis. It is a practical book designed to guide students from the initial stages of research proposal preparation to final stages of thesis report writing. It further gives proper guidance on how to approach the thesis defense and how one can go further in publication of articles in peer reviewed journals or turning the thesis to a book.

Research Design and Methodology in Studies on Second Language Tense and Aspect provides an up-to-date review of past and current methodologies for the study of the L2 acquisition of tense and aspect. More specifically, the book addresses the following issues related to the design of studies for research in tense and aspect: Theoretical frameworks (e.g., Are research questions investigated within one theoretical approach incompatible with other approaches?) Elicitation procedures (Do different types of tasks elicit different types of tense-aspect data?) Coding of data (e.g. How are lexical categories defined and coded?) Data analysis (e.g., What statistical tests are more appropriate to analyze language data?) The volume provides new insights into the study of L2 tense-aspect by bringing together well renowned scholars with experience in the research design

of research this area of the field.

Heavily grounded in helping students make the best choices for their projects, this book explores how to develop and work with theory, research questions, and method selection to build solid, logical proposals and move from research concepts to fully realized designs. Rather than rushing initial planning stages or reverse engineering questions from preferred methods, it encourages students to challenge unconscious biases around method selection and analysis and provides step-by-step guidance on choosing a method that is in-line with the question being explored. Focused on the role of the researcher within research design, it stresses the need to consider the theoretical underpinnings of research and not just practical issues when designing a project. It provides a sophisticated toolkit to understand: - The critical issues associated with both qualitative and quantitative methods - The approach that works best for specific research questions - How design choices can affect practice. Perfect for upper undergraduate and postgraduate students, this book will instil confidence and good decision making to ensure constructively informed design and practice.

The SAGE Handbook of Applied Social Research Methods, Second Edition provides students and researchers with the most comprehensive resource covering core methods, research designs, and data collection, management, and analysis issues. This thoroughly revised edition continues to place critical emphasis on finding the tools that best fit the research question given the constraints of deadlines, budget, and available staff. Each chapter offers key guidance on how to make intelligent and conscious tradeoffs so that one can refine and hone the research question as new knowledge is gained, unanticipated obstacles are encountered, or contextual shifts take place - all key elements in the iterative nature of applied research. Each chapter has been enhanced pedagogically to include more step-by-step procedures, specific, rich yet practical examples from various settings to illustrate the method, parameters to define when the method is most appropriate and when it is not appropriate, and greater use of visual aids (graphs, models, tip boxes) to provide teaching and learning tools. - twenty core chapters written by research experts that cover major methods and data analysis issues across the social and behavioral sciences, education, and management; - emphasis on applying research techniques, particularly in "real-world" settings in which there are various data, money, time, and political constraints; - new chapters on mixed methods, qualitative comparative analysis, concept mapping, and internet data collection; - a newly developed section that serves as a guide for students who are navigating through the book and attempting to translate the chapters into action; - a new Instructor's Resources CD, with relevant journal articles, test questions, and exercises to aid the instructor in developing appropriate course materials.

"The Essentials of Public Health series has proven successful. A need exists for a Research Methods volume that is also targeted for the undergraduate audience. This title appeals to a more narrowly defined segment of students (undergraduates in schools of public health) thus providing a greater match with the needs of these students"--Provided by publisher.

Thoroughly updated, the 5th edition of CLINICAL RESEARCH IN OCCUPATIONAL THERAPY enables the graduate student and clinical researcher to design and carry out a research study from the formulation of a research hypothesis to collecting data utilizing user friendly step-by-step procedures. An introductory chapter on the history of medical research acquaints the student with the relationship between research and clinical practice. Step-by-step procedures and examples are used throughout to guide the student through the process of selecting a topic, reviewing literature, designing research protocols, selecting outcome measures, implementing research, and writing the results. Descriptive and inferential statistics are explained in a step-by-step procedure, and examples of qualitative and quantitative research are included so as to provide the student with tools to conduct their own research and evaluate current research data. A section on writing questionnaires and surveys helps students construct reliable and valid instruments, and information on scientific writing and thesis preparation is presented. Additionally, ethical considerations for informed consent are addressed, with examples of consent forms included. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Research Design and Methods: An Applied Guide for the Scholar-Practitioner is written for students seeking advanced degrees who want to use evidence-based research to support their practice. This practical and accessible text addresses the foundational concepts of research design and methods; provides a more detailed exploration of designs and approaches popular with graduate students in applied disciplines; covers qualitative, quantitative, and mixed-methods designs; discusses ethical considerations and quality in research; and provides guidance on writing a research proposal.

Beautifully written and thoroughly class-tested, this practical text provides students of management and organizational studies with clear guidelines for conducting real-world research. Unusually applied, it provides tools with which to do research (data sets and statistical software) and discusses application issues typically missing from other research texts--for example, cleaning data, addressing missing data, coding data, and transforming data. It also provides numerous exercises for solving applied research problems. Among the more notable features are the following: Organizing Model-Two organizing figures (carried throughout the text) imbue discussions with an unusual degree of clarity and coherence. The first illustrates the mutual relationship between the three main research activities--design, measurement, and analysis. The second illustrates how conceptual validity is the major criterion for evaluating empirical research outcomes and procedures. Flexibility-This book accommodates the wide variation in background that students bring into this course. In addition to the first 15 chapters which introduce basic research topics, the final section contains four chapters that extend the discussion of some basic topic. These extension chapters make the text adaptable for doctoral level students. Statistics-In addition to an entire section on data analysis, discussions throughout take an applied data analysis perspective rather than a statistical one. Also, statistics is separated from statistical inference. Supplements-An instructor's manual contains the following elements for each chapter: chapter outlines, teaching objectives and ideas, answers to chapter questions, and additional questions and answers that can be used for tests. Many chapters also have exercises to reinforce material covered. A disk is available that contains cases and data for chapter exercises and for course projects. The disk also contains all of the Exhibits in the book in PowerPoint slides.

Researchers are continually challenged to find different ways of investigating political, economic and social issues in Africa. This book describes social research methods and applications within African contexts. It features examples of social research conducted in various African countries.

Qualitative Research Design: An Interactive Approach, Second Edition provides researchers and students with a user-friendly, step-by-step guide to planning qualitative research. A bestseller in its First Edition, this invaluable book presents an innovative approach to the components of design and how they interact with each other. The text presents a clear strategy for creating coherent and workable relationships among these design components and highlights key design issues. Based on a course the author taught for seven years at the Harvard Graduate School of Education, the work is written in an informal, jargon-free style and incorporates many examples and hands-on exercises.

This core textbook introduces psychology students to research methods. The author's principal goal is to present methods in a way that will lend coherence to the material. He does this by providing a meaningful framework based around Campbell and Stanley's "threats to validity" and by organizing the book around the phases of the research process. In addition, in his approach and via boxed features, the author encourages and models a process of critical thinking for students.

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