

## Blogger Tutorial For Beginners Wordpress

An affiliate marketing cookbook to become pro from beginners. Learn affiliate marketing even if you haven't used it to make money. In this book you will learn: What is Affiliate marketing? How Affiliate marketing Works? How to start making money from Affiliate Marketing? FAQ about Affiliate marketing? How to Select Affiliate product to promote? How to promote Affiliate Product on Your Blog?

**BLOGGING TO DRIVE BUSINESS USE BLOGGING TO SUPERCHARGE SALES, CUSTOMER LOYALTY, INNOVATION, AND PROFITS** Blogging can help you deepen customer loyalty, reach new customers, gain indispensable feedback, and drive more sales. This no-nonsense guide shows how to craft a business blog that does all that, and more—building your business and increasing your profits. Top e-marketers and business bloggers Eric Butow and Rebecca Bollwitt help you define clear goals, generate the right content with the right tools, attract visitors, build communities, and avoid costly mistakes. They draw on their own extensive experience, as well as the work of innovators from companies such as Intel, Starbucks, ING Direct, Procter & Gamble, and Tumblr. **WHATEVER YOUR ROLE IN THE BUSINESS, YOU'LL LEARN HOW TO:** Launch a blog that truly represents the best of your business Create a comprehensive, long-term blogging strategy to maximize the return on investment (ROI) from your blog Staff your blogging initiative Integrate blogs with other offline and online marketing programs, including social networking websites Use your blog to drive customers and prospects to the business Push up-to-the-minute information to customers via RSS Build a thriving online community—and learn from what it tells you Manage comments (and decide whether to have them) Operate successful contests and sweepstakes campaigns on your blog Utilize podcasts, vlogs, microblogging, and other new techniques Gain business value from hot new Web 3.0 technologies, including widgets, mashups, personal agents, and the Semantic Web Track your blog performance, spot and respond to trends, and translate and report data you receive from your blog

"Blogging for Personal Branding" is a comprehensive guide where you'll find everything you need to promote your personal brand. Starting from the evolution of the blog and the current implications of personal branding, this book will help you design your blog, choose the most suitable blogging platform and promote your content on social networks. This book is particularly aimed at bloggers and those who want to create a blog to highlight their professional profile, but it also is useful for anyone interested in marketing and social media.

Becoming a blogger takes practice, hard work, and, ultimately, a passion for the craft. Whether you plan to blog on politics or parenting, *The Elements of Blogging* is designed to give you the skills and strategies to get started, to sustain your work, and to seek out a robust audience. This book is loaded with practical advice on important topics such as determining a niche, finding the best stories, and blogging effectively and ethically. It features examples from both amateur and professional bloggers that show the techniques for building an argument, finding a voice, crafting a headline, and establishing a brand. Key features: Real-world applicability. This book includes thumbnail profiles of bloggers and their sites, which illuminate key skills you will need to become an effective blogger Interactivity. Each chapter features discussion points and exercises intended to get you to think about, reflect on, and apply the contents of each chapter Creativity. While this book dives into software and plug-ins for bloggers, its main goal is to cover how to write blogs on a myriad of topics: news, opinion pieces, travel, politics, art, and more. Visit the companion website: <http://www.theelementsofblogging.com/>

From the founder of "Il Bloggatore" (one of the most important websites on computer and information technology in Italy), the definitive guide you need to discover the secrets of WordPress and create a successful blog. An exciting journey that will allow you to know everything about WordPress and the wonderful world of blogging. 15 chapters (over 200 pages) with containing detailed information to fully enter into the world of blogs! With WordPress from "A" to "W," you will be able to: - create your blog now, using a solid CMS like WordPress - discover the strengths of WordPress and configure it to get your successful blog - gain appreciation of users and improve your online presence - make money with your blog Clearly written and well organized, this edition is designed to meet the needs of everyone, from novice bloggers to most experienced webmasters! More info: <http://www.travagliante.com>

"This book is a collection of work to assist any professional who needs to deal with ethical issues, write up a technical project, give or develop a presentation, or write material for an online audience"--Provided by publisher.

Offers teachers and school administrators practical suggestions for using blogs, wikis, and podcasts to organize and manage classrooms, aid in professional development, and help students achieve.

**Book Blogging - One of the Best Hobbies in the World!** Join thousands of book bloggers in expressing your joy of reading! Are you a book blogger or do you want to be one? Are you having trouble handling the technical details of blogging? The Book Blogger Platform is a "user manual" that answers all of your blogging questions. A book written by a book blogger for book bloggers! The Book Blogger Platform covers topics such as: Essential content of a book blog. Common features hosted by book bloggers. Social media essentials related to a book blogger platform. Over 25 videos that simplify blogging technical issues "...and many more subjects! If you are tired of always asking other bloggers questions - Pick up a copy today and approach blogging with confidence! Discover how Web 2.0 tools can advance English language learning! Today's interactive Web tools offer teachers of English language learners a wealth of opportunities to inspire and motivate their students. Aligned with national TESOL standards, this user-friendly, research-based guide shows how Web 2.0 tools can improve English language proficiency and build 21st-century skills. Readers will find: Relevant descriptions of a wide range of Web tools, from blogs and podcasts to social networking and more Classroom-ready projects and tips for elementary, middle, and high school students Guidelines to support safe and appropriate Internet use

Host your own website or blog with this unique guide If you'd like to make the leap from a hosted environment to a self-hosted service, this book is for you. You may be making the move from casual blogging to professional blogging. Or, you might already be self-hosting, but want a good guide to show you how to get more out of your plan. In simple, easy-to-understand language, this helpful book breaks down all the functions of web hosting for self-hosted users, from setting up new e-mail accounts to backing up and securing your site, analyzing server logs, choosing a platform to install, and more. Breaks down the functions of web hosting for new self-hosters, including casual bloggers who may be moving into professional blogging Helps those who are already self-hosting maximize the services they are paying for Offers a one-stop, complete resource on web hosting, rather than just a few

chapters, as in many blogging books Covers setting up and using e-mail accounts, working with FTP clients, backing up and securing sites, using cloud services, understanding domains and DNS, using built-in databases, and more Web Hosting For Dummies helps you take charge of your own web hosting and having fun in the process!

What the heck is Facebook? Twitter? Blogging? This book answers these questions and explains how to use a variety of social networking sites to keep in touch, stay in business, and have fun. This book covers the main social networking “spaces,” and introduces some of the ways people are enjoying them within a family or business context. It includes information on posting pictures, using add-ons, and working with Facebook and LinkedIn groups. It also covers the phenomenon of Twitter, including how it has grown and the road ahead. This book also covers how you can use the various networks together, such as sending a Twitter message that updates your Facebook status, or exporting your LinkedIn contact list and using it to invite people to Facebook. It also includes discussion of how to use social networks for both personal and business use, and how to keep them separate. How to use Facebook, Twitter, and other social networking sites for family, friends, and business How to make your sites talk to each other How to make the most of social networking and stay out of trouble

Schritt für Schritt zum Literaturblog - Mit Leidenschaft zum Erfolg Mit dem "Literaturbloggerbuch" kann jeder lernen, erfolgreich einen eigenen Literaturblog zu betreiben. Das Buch wendet sich an Anfänger aber auch an Fortgeschrittene und informiert über eine Vielzahl an Themen: von technischen Aspekten, über Rechtsfragen bis hin zu den Möglichkeiten, mit einem Literaturblog Geld zu verdienen. Das Buch zeigt dir, wie es geht. Es wirft außerdem einen Blick hinter die Kulissen einiger der bekanntesten Buchblogs und stellt deren Macher und Macherinnen vor. Mit spannenden und informativen Gastbeiträgen von: Tilman Winterling (Rechtssicher bloggen), Ramona Böhm (Suchmaschinenmarketing), Simone Dalbert (Affiliate Programme) und Ilke von buchgeschichtenx (BookTube).

How to Make Your Own Free Website teaches how to: Make free websites and blogs, Customize Your Widgets, Sell with PayPal buttons, Drive traffic with Facebook, Twitter, YouTube, Maximize SEO (Search Engine Optimization), Rise in Google, Yahoo, Bing rankings, Submit free Online Articles and Press Releases, Grow an Email List of Contacts, And do it all for free. You'll save time, money and effort.

If you want to give yourself a Web presence without spending a lot of time or money, a blog is your answer and this is your guide. Blogs (Web logs) are short, diary-like entries on a Web site that has a chronological, journal format. Fun or informative, but not formal, blogs are easy to set up, maintain, and update. You can share your personal, stream-of-consciousness musings or your expertise on any subject ranging from your family vacation to world peace. This guide helps beginners (even technophobes) get started fast, with the essential info on: The elements of blogs, such as entries, sidebars, categories, comments, and index pages The different types of hosting services, from free to fee and from “turn key” services that are easy-to-use to DIY programs Details on two popular, free “social community” hosted Web services that are ideal for casual bloggers—MSN Spaces and Yahoo! 360 The scoop on Blogger, a popular free hosted service that has some community tools like the social networks, but is basically blog-intensive DIY blogging, covering three of the most powerful and flexible blog programs—Movable Type, WordPress, and Radio Userland Hooking into RSS feeds to distribute your blog entries beyond your site Choosing a newsreader Ways to raise the visibility of your blog and make money from blogging Complete with step-by-step instructions and lots of screen shots, this guide walks you through everything from setting up your blog and posting your first entry to adding photos, audio, and more. It includes the URLs of lots of sample sites to see to give you an idea of blog possibilities. In addition to the essential how-to, it fills you in on: The blogosphere, blog culture and etiquette, snarks, macrologues, and more Moblogs that let you post entries remotely using your portable computer, PDA, or cell phone Buying a domain through a registrar such as Network Solutions, Register.com, or Go Daddy MP3 blogs, vlogs (videoblogs), photoblogging, audioblogging, podcasting, and more You know you have something to say, whether it's heavy stuff or just your thought for the day. Make your opinions known. Get your photos shown. With Blogging For Dummies, you'll soon be blogging with the best of 'em.

Heb je WordPress onder de knie en wil je nu zelf aan de slag met het aanpassen en ontwerpen van themes? Dit boek vertelt je stap-voor-stap hoe dit in zijn werk gaat.

Building on a foundation of news stories, Producing Online News shows students how to use the right tools to get the right information to the right people at the right time. The goal is to become a full-fledged online news producer and transform stories into a complete news experience for an ever more demanding audience. Ryan Thornburg, a journalism trainer who has managed the websites of top news organizations, hones the skills students need to produce stories using multimedia, interactivity and on-demand delivery- online journalism's three pillars. Practical instructions show students not just how to use the tools but also how to make good journalistic choices in applying them. The book works for courses specifically in online journalism or for any journalism course that incorporates multiple platforms.

Print+CourseSmart

A comprehensive guide to creating dynamic, successful, and innovative library programs that cater to the specialized needs of older adults—an important and growing user group.

Get on Google front page. Read the latest collection of SEO tips for 2011. You'll learn to:-pick the very best keywords, short-tail and long-tail-add meta tags with meta description to page source-optimize the text and images within website pages-get your URL backlinks out to thousands of sites-monitor visitors trends-build online platform, increase visibility-and so much more.

"...the best book, hands down for any author looking to self-publish." "...a refreshing change from the hard-sell type of internet marketing I'd been exposed to previously." "I would have given this book 10 stars if I could!" "...a must-have for anyone who aspires to self publish." "Now having read many more on the subject (there are many), I can say without question this is THE BEST ONE." Your one-stop guide for everything self-publishing. Save time, money, energy and sell ebooks. Discover the best ways to: Maximize Social Media and Online Platform. Create a Professional Blog Site. Design Ebook Covers. Format and Upload for Amazon, Smashwords, Barnes & Noble, Apple and other Retailers. Convert Documents to any Format (epub, mobi, pdf and more). Create a Professional Website. Rise with SEO (search engine optimization) in Google-Bing rankings. Sell from your own Sites with a system that runs on Autopilot. Make Paperbacks. Use PR (public relations) to drive Traffic to You. and much more. Plus you can do all these things for free! Packed with information, examples, over 250 links to sites and software to accomplish goals at retailers and your own websites. Simple enough for beginners and relevant to experts who could use extra guidance. Like ten books in one, the only source for everything to succeed. Updated for 2013. Subjects: sell ebooks, ebook business, publish ebooks, self-publishing, writers, writers reference, writing, e-publishing, book marketing, kindle, indie authors The bestselling blogging book—updated in a new edition! Ready to make your mark on the online world? Start a blog! Blogging For Dummies provides you with information on blogging basics, the anatomy of a good blog, and the tools required to get started. Plus, you'll get advice on

a blog topic, choosing a domain name and host, writing your first post, planning an editorial calendar, and using your blog as an important part of your personal brand. Decide which of the major blogging platforms will work for you Use SEO to drive traffic to your blog Monetization through advertising and sponsorships Create content that draws readers in Covering shifts in popular blogging platforms and tools, changes in social media, and the latest best practices in the blogosphere, this new edition sets you up for blogging success!

This volume provides a roadmap for libraries seeking to establish their own Academic Commons, complete with suggestions regarding physical structure and software/hardware options and information regarding the latest technological advances.

Legal research is a fundamental skill for all law students and attorneys. Regardless of practice area or work venue, knowledge of the sources and processes of legal research underpins the legal professional's work. Academic law librarians, as research experts, are uniquely qualified to teach legal research. Whether participating in the mandatory, first-year law school curriculum or offering advanced or specialized legal research instruction, law librarians have the up-to-date knowledge, the broad view of the field, and the expertise to provide the best legal research instruction possible. This collection offers both theoretical and practical guidance on legal research education from the perspectives of the law librarian. Containing well-reasoned, analytical articles on the topic, the volume explains and supports the law librarian's role in legal research instruction. The contributors to this book, all experts in teaching legal research, challenge academic law librarians to seize their instructional role in the legal academy. This book was based on a special issue of *Legal Reference Services Quarterly*.

A Step by Step Wordpress Tutorial for Beginners is written for people who want to create a blog with as little technical mumbo jumbo as possible. This book explains WHAT you need to do, WHY you need to do it, and exactly HOW to do it in a thorough, step by step tutorial written in simple English. In this easy to read book, you'll learn how to create a self-hosted blog, how to install Wordpress with just a few clicks of your mouse and how to change the themes and personalize your blog. It demystifies concepts like pinging, trackbacks, widgets and plugins, avatars and wavatars, RSS and email subscriptions, and it also tells you how to get people to discover your blog, what to do about spam, and more. By using this simple tutorial to create a self-hosted blog with Wordpress, you'll be able to set up your blog in almost no time, with ease and accuracy, and your final result will be a professional looking blog that people will be able to find just minutes after you write your first post!

\*\*\* This USING WordPress book is enhanced with 6 hours of FREE step-by-step VIDEO TUTORIALS and AUDIO SIDEBARS! \*\*\* WordPress has grown into the #1 blogging tool in its category: several million bloggers have downloaded this powerful open source software, and millions are using WordPress.com's hosted services. Thirty-two of Technorati's Top 100 blogs now use WordPress. USING WordPress is a media-rich learning experience designed to help new users master WordPress quickly, and get the most out of it, fast! EVERY chapter has multiple video and audio files integrated into the learning material which creates interactive content that works together to teach everything mainstream WordPress users need to know. You'll Learn How to: - Find and Use Plugins - Create and Manage Content with WordPress - Use WordPress Image Editor - Understand WordPress Security - Host Multiple Blogs from One WordPress Install Examples of Topics Covered in VIDEO TUTORIALS, which Walk You Through Tasks You've Just Got to See! - One-Click Install of WordPress - WordPress.com Dashboard - Creating a Website with WordPress Examples of Topics Covered in AUDIO SIDEBARS, which Deliver Insights Straight From the Experts! - How to Choose a Good Website - Secret Tips & Tricks - The Most Common WordPress Problem Please note that due to the incredibly rich media included in your Enhanced eBook, you may experience longer download times. Please be patient while your product is delivered. This Enhanced eBook has been developed to match the Apple Enhanced eBook specifications for the iPad and may not render well on older iPhones or iPods or perform on other devices or reader applications.

Möchtest Du einen erfolgreichen Blog ins Leben rufen? Du weißt aber nicht genau, was auf dich zukommt? Ich zeige Dir in diesem eBook welche Aufgaben ein Blogger im Alltag übernehmen muss. Dabei gebe ich viele Praxisbeispiele, unter Anderem zu folgenden Themengebieten: - Wordpress (Software, Themes, Plugins, Sicherheit) - Gewerbeanmeldung - Buchhaltung - Suchmaschinenoptimierung - Marketing - Social Media - Webseitengestaltung - Content Optimierung - Steuern Komm mit mir in den Blogger Alltag und schau hinter die Kulissen! Welche Tätigkeiten fallen regelmäßig an, die der Besucher in der Regel nicht zu sehen bekommt. Ist ein Blog wirklich so einfach zu betreuen, wie es uns im Internet immer wieder gesagt wird? Oder ist das Blogger Leben vielleicht doch voller Herausforderungen?!?

Landing a job in graphic design or multimedia starts with the creation of a portfolio that showcases a student's best work. With sample portfolios, interviews with leaders in graphic design and advertising industries, and step-by-step instruction for creating professional print and digital portfolios, this book helps students successfully transition from design student to design professional. Now fully updated, it is the only guide to creating job-winning print-based and digital portfolios specifically for graphic designers.

Introduces readers to blogging platforms such as Tumblr and Wordpress and demonstrates how these sites can be best used for personal expression.

Computers are just for playing games, right? Many of your pupils will think so. It may be a cultural shift for both the pupils and their parents to change that perception of computing. However, the learning gained from the 'games' played on computers in the primary classroom is paramount. The teaching ideas in this book use mostly free tools, which operate across the many platforms that primary schools use. Based on the National Curriculum, the book is split into year groups, and each chapter offers practitioners an essential summary of all the information and vocabulary they need to successfully implement the activity in the classroom.

"Using Wordpress" is a customized, media-rich learning experience designed to help new users master Wordpress quickly, and get the most out of it, fast. The book and online content work together to teach everything mainstream Wordpress users need to know.

Tutto per gli scrittori che vendono ebook. L'editoria elettronica (o e-publishing) consente agli autori indipendenti di trattenere il grosso dei diritti. Scoprite i modi migliori per: •usare i social media -- costruire una presenza online •formattare e caricare su Amazon, Narcissus, Smashwords, Barnes & Noble, Apple, Google e altri •convertire documenti in qualsiasi formato (epub, mobi, pdf e altri) •vendere libri online •creare un sito web funzionale •creare un fantastico blog •ideare copertine per ebook •scalare le classifiche col SEO (search engine optimization) su Google-Bing •vendere ebook con PayPal dai vostri stessi siti automaticamente •creare libri cartacei •usare le PR (pubbliche relazioni) per

generare traffico •e molto altro Ricco di informazioni, esempi, con oltre 250 link a siti e software per realizzare i vostri obiettivi sui rivenditori e sui vostri siti web. Adatto ai principianti e utile agli esperti a cui farebbero comodo delle indicazioni in più. Come dieci libri in uno, la sola e unica fonte di cui avrete bisogno per avere successo.

Do you want to make a living working from home on the Internet? Do you want to travel anywhere in the world and work online? Are you a BEGINNER and want to know how to make your FIRST \$Dollar from home? In this guide, "Easy First \$Dollar with Amazon Affiliate", I will guide you through a 9-easy-step plan to help you build a profitable website and actually make money with a Low-Cost Setup. This isn't quick rich guide, so don't expect to get rich quick overnight. What You Will Learn To Make Your First \$Dollar: \* What is an Amazon Affiliate and Why you should become one? \* How to make your first \$Dollar: An overview \* How to find a niche market \* How to create your website with LOW-COST setup & tools \* How to write high-quality product reviews for your website \* Amazon Affiliate Linking Technique - Let's make money \* How to build FREE quality back links to your website \* Easy First \$Dollar and Low-Cost Setup - Starting Today And Much More! Want To Make Your First \$Dollar with Amazon Affiliate the Easy Way? Get Started Now! If you are a beginner looking for an easy guide to help you create a website that earns money, I will guide you through all the steps you need to get your profitable website DONE! Scroll Up and Click "Buy Now" to Get Started! Download and begin to make money NOW! and get access to a free bonus! 30 TIPS & TECHNIQUES FOR INTERNET MARKETING THAT YOU SHOULD KNOW! The 30 Tips & Techniques for Internet Marketing that You Should Know, includes many tips & techniques for Affiliate Marketing, Article Marketing, E-mail Marketing, Facebook Marketing, Home-based Business, Internet Marketing, Leadership Skills, Mobile Marketing and SEO. (a PDF file with over 30,000 words).

Learn how to build a beautiful and feature-rich website or blog with WordPress all on your own. About This Book\* Learn how to build a WordPress site quickly and effectively, and how to create content that's optimized for publication on the web.\* Learn the basics of working with WordPress themes and plugins, and even create your own.\* Beginner-friendly layout and advice you can apply from day 1. Packed with screenshots and examples. Who This Book Is For This book is for anyone who wants to learn how to create a functional website, without having to hire a developer or a designer. The best thing about WordPress—the open source software that we're going to be using—is that it has a minimal learning curve and that everyone can master it quickly. No specific website building experience is required. Having said that, this book will also appeal to everyone who wants to get a bit more in-depth with WordPress development and start working on their own plugins and themes. What You Will Learn\* What WordPress is, where to get it, and how to launch your website quickly using it.\* How to publish your first content (a blog post or article).\* What the most important sub-pages of a quality website are, and how to create them in WordPress.\* How to upload multimedia content such as images, audio, and video.\* How to install and work with plugins and widgets.\* Where to find quality themes and how to install them. \* How to develop your own WordPress plugins and themes. In Detail WordPress Complete, Sixth Edition is a practical guide for everyone who wants to start their journey as an online publisher, website owner, or even a website developer. It takes you step-by-step through the process of planning out and building your site, and offers loads of screenshots and examples along the way. It's also a beginner's guide to theme and plugin development. This book begins with the basics of WordPress, followed by the different components that you as a developer will need to use to work swiftly and efficiently. The book starts by introducing WordPress to new readers in this field. You are then shown how to set it up, implement a blog, and use plug-ins and widgets. You'll use themes to make any website look and feel better and more original. You also learn how to create your own themes and perform testing to ensure your website is bug-free. You will also acquire some idea of how to use WordPress for non-blog-like websites. By the end of the book, you will feel confident enough to design high-quality websites and will be familiar with the ins and outs of WordPress Style and approach This is a step-by-step tutorial, where we show you how you build a professional-grade website from the ground up, adding more and more complex features as we move on.

Creative Blogging shows you how to start blogging for the very first time to express your creativity, reach out and be heard—and even how to make money with your blog! You'll start at the right place: The beginning! Learn answers to the most important and popular questions: What is a blog? Do I need a blog? How do I get started? What do I blog about? How do I blog? Creative Blogging then takes you through the how-to aspects of blogging, so you can quickly learn the terminology and get started. You'll then be able to choose the right blogging tool for you! Soon, you'll be prepared to unleash your creativity! Like a good author, you'll learn how to find information to blog about, and how to express yourself in your blog in the ways that you want. Your creativity is what will make your blog successful, but every artist needs an audience. Creative Blogging reveals how to draw people to your site! You'll also discover how to work with images and video, how to integrate your blog with Twitter and Facebook, and even how to make money with your blog! Let your creativity bring your audience to you and your blog with Creative Blogging.

Learn how to build a beautiful and feature-rich website or blog with WordPress all on your own. About This Book Learn how to build a WordPress site quickly and effectively, and how to create content that's optimized for publication on the web. Learn the basics of working with WordPress themes and plugins, and even create your own. Beginner-friendly layout and advice you can apply from day 1. Packed with screenshots and examples. Who This Book Is For This book is for anyone who wants to learn how to create a functional website, without having to hire a developer or a designer. The best thing about WordPress—the open source software that we're going to be using—is that it has a minimal learning curve and that everyone can master it quickly. No specific website building experience is required. Having said that, this book will also appeal to everyone who wants to get a bit more in-depth with WordPress development and start working on their own plugins and themes. What You Will Learn What WordPress is, where to get it, and how to launch your website quickly using it. How to publish your first content (a blog post or article). What the most important sub-pages of a quality website are, and how to create them in WordPress. How to upload multimedia content such as images, audio, and video. How to install and work with plugins and widgets. Where to find quality themes and how to install them. How to develop your own WordPress plugins and themes. In Detail WordPress Complete, Sixth Edition is a practical guide for everyone who wants to start their journey as an online publisher, website owner, or even a website developer. It takes you step-by-step through the process of planning out and building your site, and offers loads of screenshots and examples along the way. It's also a beginner's guide to theme and plugin development. This book begins with the basics of WordPress, followed by the different components that you as a developer will need to use to work swiftly and efficiently. The book starts by introducing WordPress to new readers in this field. You are then shown how to set it up, implement a blog, and use plug-ins and widgets. You'll use themes to make any website look and feel better and more original. You also learn how to create your own themes and perform testing to ensure your website is bug-free. You will also acquire some idea of how to use WordPress for non-blog-like websites. By the end of the book, you will feel confident enough to design high-quality websites and will be familiar with the ins and outs of WordPress. Style and approach This is a step-by-step tutorial, where we show you how you build a professional-grade website from the ground up, adding more and more complex features as we move on.

This book is a simple tutorial for anyone wanting to start a blog. Anyone. Even the technologically challenged! In a few easy steps, you can have your very own blog up and running! This book will show you how to start, own and use your blog, so you can participate in and enjoy the creative community of bloggers.

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